

# Commentary on candidate evidence

## Candidate A

**Title: ‘Explore the use of modern technology in UK supermarket Marks and Spencer and the impact on stakeholders and the environment.’**

**0 marks** were awarded for this extract.

- Footnotes 1 and 3 are for the Marks and Spencer website. A company website is not a credible source of up-to-date findings without being able to prove that the contents are from within the 2-3 year period required for the report.
- Course reports for Advanced Higher Business Management have said that candidates should use the business’s annual report rather than the company website when looking for findings.
- Footnote 2 has ‘over the past year’ in its URL. However, on checking, the article, published in 2021, was about already existing technology and is therefore not detailing technological developments within the 2-3 year period required for the report.

## Candidate B

**Title: 'Impact of Starbucks CSR and ethics policies on its stakeholders and organisation.'**

**0 marks** were awarded for this extract.

- The analysis is correct, however, the finding shown in footnote 16 is from 2020. In order to gain an 'analysis' mark the finding must be an action, activity and/or development from the past 2-3 years.

## Candidate C

**Title: 'Impact of Boohoo's ethics on its stakeholders, organisation and environment.'**

**1 mark** was awarded for analysis.

- It is clear that the findings used for the analysis are from within the 2-3 year period required for the report.