

Commentary on candidate evidence

The candidate evidence has achieved the following marks for each question of this course assessment component.

Candidate 2

The candidate was awarded a total of **42/60 marks**.

Question 1

The candidate was awarded **5 marks** for this question.

'Ralph Goings – Blue Table cloth 1994. Materials/Technology. In Ralph Goings 'Blue Table cloth', a piece of technology used would be a camera. This has been used to take photographs of his objects and project them onto his canvas. This makes the compositions neat and perfectly symmetrical, adding to the realism.'

The candidate was awarded **0 marks**. The candidate has not fully justified the use of technology within the work. Reference has been made regarding the use of a camera, however, the candidate has not fully developed the response. Further consideration about how the projection of the photograph helped the artist accurately create the artwork was required.

'In Blue Table cloth, a material used to create the painting would be oil paint. This is where oil is mixed with pigment and dries with exposure to air. This has been applied in thin layers built up to create more realism and perfection.'

The candidate was awarded **1 mark** for materials and/or technology. The candidate discussed the properties of the material oil paint, and how it can be built up in layers within the artwork, to create realism.

'In Ralph Goings painting, a material/technology that has been used would be a canvas. This is a linen/cotton material which the paint is applied to, creating a

smooth base. This material allows the paint to go on evenly with no breaking or bobbling.'

The candidate was awarded **1 mark** for materials. The response discusses the properties and qualities of the canvas base and the effect when painted on.

'STYLE. The style of Blue Table cloth, 1994, is extremely realistic and looks like it could be real life. This is shown due to the intricate detail in the ketchup, reflective glass and beams of light shining on the table. This adds lots of visual impact and creates an interesting painting.'

The candidate was awarded **1 mark** for style. A realistic style has been discussed through explaining the detailed approach to the subject matter and the visual impact this creates.

'The style of Ralph Goings painting is very bright and vibrant, attracting attention. This is shown due to the bright pops of colour, such as the red and blues contrasting, as well as the bright beams of light. This makes it attention-grabbing and eye-catching to admire.'

The candidate was awarded **0 marks**. The candidate does not analyse style specifically, focusing instead on colour. Further consideration about a specific style within the work and its effect is required.

'The style of this painting follows the art movement of photorealism. This is shown by the extremely intricate designs, and life-like setting. This makes the painting look like a photograph due to its perfection, which adds visual interest.'

The candidate was awarded **1 mark** for style. The candidate comments on the intricate style of photorealism and the effect within the artwork. As the response has considered an art movement, this particular point could have also gained a mark for social, cultural and/or other influences.

'Influences. An influence on Ralph Goings work would be the 1950's art movement of pop art. This influence is shown as he uses the everyday objects used in pop art. This has impacted his work as he was inspired by these subject matters, took the objects added more visual interest to add impact.'

The candidate was awarded **1 mark** for social, cultural and/or influences. A point is made about the influence of the pop art movement and the use and impact of everyday objects within the work.

‘Another influence on Ralph Goings work would be other artists and their work, such as Wayne Thiebaud. He has influenced his work as he was inspired by the objects that have been used in his work. This has impacted his work as he took these objects and used them in his own way to make his unique painting.’

The candidate was awarded **0 marks**. An influence has been identified, however, the point is vague and lacks full justification. Further detail about the influence of another artist, the type of objects used, and their impact is required.

‘An influence on Ralph Goings work would be the art style of Abstract Impressionism. This influenced his work as he experimented with this style but became dissatisfied. This impacted his work as it made him try new styles such as realism, and experiment with what made him so successful.’

The candidate was awarded **0 marks**. An influence has been mentioned; however, the response regarding the artist’s change of approach is not fully justified. Further explanation regarding the influence and its direct impact on the artwork is required.

‘Another influence on his work would be the art movement of Photorealism. This influence is shown through his extremely realistic paintings and intricate work. This impacted his work as he enjoyed this movement and stuck with it, which made him extremely successful.’

The candidate was awarded **0 marks**. A relevant influence has been mentioned, however, the candidate does not provide a clear impact on the studied artwork.

Question 2

The candidate was awarded **8 marks** for this question.

‘Colour. The colour used in The Gift includes contrasting colours which makes the painting pop. This is shown by the red and blue, and the purple and yellow. This makes each colour pop and stand out from each other which adds visual impact.’

The candidate was awarded **0 marks**. The candidate specifies colours used within the painting and comments on contrast. However, the point is general and further consideration about the specific use of colour within this painting was required.

‘The colours used in The Gift include harmonious colours which complement each other. This is shown with the red and yellow, and the green and blue. This makes the painting have more harmony and flow, which really ties the painting together.’

The candidate was awarded **1 mark** for colour. A simple point, the candidate used art terminology when discussing colour, referencing how colour ties the painting together.

‘The colours used in The Gift include advancing and receding colours to create a focal point. This is shown by the receding blue and green and the advancing reds, yellows and oranges. This makes the subject material being the fruits really stand out and be the main aspect of the painting.’

The candidate was awarded **1 mark** for colour. The candidate has acknowledged the use of colour theory within the artwork and how this makes the subject matter stand out.

‘The colours in The Gift include warm and cool tones to create a contrast of different vibes. This is shown by the warm reds, oranges and yellows and the cool blues and greens. This gives off a cold feeling contrasting with the warm, making both colours stand out and add more visual interest.’

The candidate was awarded **1 mark** for colour. A point made about warm and cool colours and their effect within the artwork.

‘SUBJECT MATTER. The subject matter in The Gift includes objects that are everyday and familiar to the audience. This is shown through the jug, and the various fruits and vegetables. This helps the audience relax to the painting and have a better understanding.’

The candidate was awarded **0 marks**. The candidate has referenced the familiar items within the artwork, however how the viewer would have a better understanding of the painting has not been fully justified.

‘The subject matter in this painting gives off a farming feeling and agricultural vibe. This is shown through the harvested fruits and vegetables. This makes the painting feel very wholesome and eco-friendly which appeals to a wide market of people.’

The candidate was awarded **1 mark** for subject matter. A valid point is made connecting the subject matter of the fruit and vegetables within the artwork and what they represent.

‘The subject matter in The Gift includes healthy objects and products. This is shown by the fruits and vegetables, such as apples, lemons and carrots. This makes the painting give off an organic feel which appeals to many people, adding more visual impact.’

The candidate was awarded **1 mark** for subject matter. A justified point considering the subject matter and the association with healthy products.

‘Composition. The composition of The Gift is very centred and focused on the objects. This is shown as all the objects are based in the centre of the painting with nothing surrounding them. This creates a focal point and immediately attracts attention to the most important part of the painting.’

The candidate was awarded **1 mark** for composition. The candidate has provided a justified response commenting on the central composition and focal point created.

‘The composition in The Gift includes a very busy and crammed composition. This is shown by the carrots overlapping the fruits, and the fruit overlapping the jug. This creates a busy and lively atmosphere which gives a lot to look at, adding lots of visual impact.’

The candidate was awarded **1 mark** for composition. Acknowledging the busy composition, the candidate has justified the use of overlapping subject matter to create the artwork.

‘The composition in The Gift includes a neat and organised feel. This is shown as the fruits are positioned neatly in a row, with the jug perfectly centred behind them. This creates a clean and neat feel which makes the objects easier to look at.’

The candidate was awarded **1 mark** for composition. A justified response about the organised appearance of the subject matter and the visual effect, is provided.

Question 5

The candidate was awarded **5 marks** for this question.

‘Form. The form in Your Next Breath includes solid and filled forms. This is shown as the sculpture is made out of bronze which is a strong and solid material. This makes the sculpture appear to be more durable and adds visual interest.’

The candidate was awarded **0 marks**. A vague point focusing on the material used. Further consideration about form was required.

‘The form in Your Next Breath’ includes geometric and man-made forms. This is shown due to the shape and the material used, it has been carved and shaped to be perfect. This makes the sculpture feel more perfect and creates less imperfections, increasing the quality and the visual impact.’

The candidate was awarded **0 marks**. The candidate provides a vague point about form. How the material has been shaped is mentioned, however there is no clear justification regarding the effect this has on the form and the intended visual impact.

‘The form in Your Next Breath includes curved and rounded forms giving a more natural feel. This is shown by the curves on the shoulders and heads. This fits the subject matter of people, which are organic and natural shapes filled with imperfections.’

The candidate was awarded **1 mark** for form. A justified response is provided considering the organic forms used within the sculpture helping to indicate the subject matter of people.

'POSE. The pose in Your Next Breath includes natural poses and everyday positions. This is shown by someone itching their hand and fixing their goggles. This creates a natural theme which helps the viewer relate to.'

The candidate was awarded **1 mark** for pose. The poses of the figures are considered as the candidate observes details within the work that are natural and relatable.

'The pose in Your Next Breath includes tense and stressed poses. This is shown by a man standing unnaturally with his fists sort of clenched. This creates a tense vibe amongst the sculpture, making the viewer feel concerned and uneasy when viewing.'

The candidate was awarded **1 mark** for pose. The candidate justifies a tense pose through connecting the man's body language with an uneasy mood.

'The pose in Your Next Breath includes an uncomfortable feel. This is shown by someone itching their hand aggressively, as well as someone fixing their goggles. This creates an unsettling vibe which puts the viewer in an uncomfortable and tense mood when viewing.'

The candidate was awarded **0 marks**. The candidate uses similar description and analysis to previous points when discussing the figures. Further consideration of pose within the artwork was required.

'The pose in Your Next Breath suggests a determined and ready person. This is shown by a man standing in a perfect position with his head up. This makes the viewers anticipate what battle he is about to fight and make them feel on edge adding to the visual impact.'

The candidate was awarded **1 mark** for pose. The candidate has recognised a determined pose by discussing the man's stance, the attitude conveyed, and the impact on the viewer.

'Subject Matter. The subject matter in Your Next Breath includes people and natural poses. This is shown by the life-size sculptures of men and women. This makes the viewer feel they can relate to the painting as they are one of them, which adds visual impact.'

The candidate was awarded **0 marks**. In this context, the response about subject matter is limited. Further development about who the figures could represent would have strengthened this response.

'The subject matter in Your Next Breath includes a workforce and a team. This is shown as they are all in the same uniform together. This makes them look like they are about to take on and complete a job, adding to the visual interest.'

The candidate was awarded **1 mark** for subject matter. A justified point considering the idea of a team, the candidate recognises the similar uniform worn and how they look set to work together.

'The subject matter in this piece of sculpture includes strong people who are anxious yet standing tall. This is shown by the woman scratching her hand, yet the man's head held high. This creates a focal point on these aspects creating a tense yet determined feel.'

The candidate was awarded **0 marks**. The candidate has previously discussed the feeling of tension as well as conveying the idea of strength and determination within the same figures. Further analysis of subject matter was required to gain a mark.

Question 7

The candidate was awarded **7 marks** for this question.

'Nora Fok – 'Kandinsky Circles' – 2007. Techniques. The techniques used by Nora Fok in 'Kandinsky Circles' includes knitting the nylon. This is shown by the interior of each circle being carefully knitted together. This creates visual interest as the piece has intricate details and more to look at, as well as being stronger and more durable.'

The candidate was awarded **1 mark** for techniques. A clear response provided by discussing the technique of knitting used, exemplifying elements of its use and benefits i.e., durability within the design

'The techniques used by Nora Fok include dyeing the nylon to create a vibrant colour scheme. This is shown by the reds, oranges, yellows, pinks, blues, and greens. This makes the piece stand out more and attract more attention, adding visual interest.'

The candidate was awarded **1 mark** for techniques. The candidate discusses a dyeing technique within the design and how the colour scheme provides visual impact.

'A technique used in Kandinsky Circles would be knotting the nylon. This is shown in the centre of each circle. The material is knotted together. This adds lots of visual impact due to the skills and time it takes to do, as well as making the piece less fragile.'

The candidate was awarded **1 mark** for techniques. A valid response is provided discussing knotting the material and justifying the benefits of this technique and the visual impact created.

'Target Market. The target market of Kandinsky Circles includes a niche market who are well respected. This is shown by the designs extravagant colours and large size, making it difficult for everyday wear. This means the target markets are those who attend multiple events and go out often to wear this piece that can only be worn on special occasions.'

The candidate was awarded **1 mark** for target market/audience. The candidate identifies the target market as being niche and well-respected and justifies this by explaining that although the design would be difficult for everyday wear due to the scale and colour, it can be worn for particular occasions.

'The target market of this design piece includes outgoing and attention-seeking individuals, Due to the bright and extremely vibrant colours, as well as the dominant size this piece stands out. This makes it suitable for those who seek to be the centre of attention.'

The candidate was awarded **1 mark** for target market/audience. The candidate justifies attention-seeking individuals as the target market, by discussing colour and scale in a positive way as the design would stand out.

'The audience and target market of this design piece by Nora Fok includes rich and wealthy individuals. This is due to the piece being one-off, meaning Nora only made one of them. This means that the demand is high and so are the prices, meaning you must have a lot of money to purchase this.'

The candidate was awarded **1 mark** for target market/audience. The candidate explains that the demand for the unique one-off design, and its impact on the price, would appeal to those with financial means.

'Influences. An influence on Nora Foks work would be her exposure to Chinese culture. This influenced her work as she enjoyed the colourful costumes and bright nature of the culture and was inspired to use it in her pieces. This impacted her work as she created bright and attention-grabbling pieces following this culture.'

The candidate was awarded **0 marks**. Although a valid influence is explained, the candidate provided general comment, rather than referencing the specific design piece.

'Another influence on Nora Fok's work would be visual inspiration and other work. This influence is shown through her Kandinsky Circles neckpiece as she clearly took inspiration from the Kandinsky Circles paintings. This impacted her work as it gave her a base to work off and create popular pieces.'

The candidate was awarded **1 mark** for social, cultural and/or other influences. A basic point, the candidate explains the visual link between Kandinsky's circles paintings and the designer's work.

'An influence on Nora Fok's work would be new technology and materials. This is shown through her use of nylon which is a relatively new material which has influenced the way she creates her pieces. This has impacted her work as she experimented with types of ways to use the material and found a strong durable way.'

The candidate was awarded **0 marks**. The candidate did not reference the design piece within this response. A general comment about the use of nylon within the

designer's work was provided rather than discussing the direct influence the material has on the design.

'Final influence on Nora Fok's work would be other designers she has worked with. This influence is shown through her teachers influencing her to experiment with different styles and ways of designing materials. This impacted her work as she experimented and found the style which best suited her.'

The candidate was awarded **0 marks**. The candidate did not reference the design piece within this response. Clarification about the nature of the teachers' influence on the selected design was required.

Question 10

The candidate was awarded **8 marks** for this question.

'Colour. The colour of the earrings includes contrasting colours to pop. This is shown through the dark blue and rosy, red/pink of the rose. This contrast creates visual interest as it makes both colours pop and stand out from each other.'

The candidate was awarded **1 mark** for colour. A clear point explaining the use of contrasting colours within the design and its visual impact.

'The colour of the earrings includes harmonious colours to compliment each other. This is shown through the use of gold and orange tones as well as red and pink tones. These harmonise and compliment each other and make them both stand out, increasing the visual flow.'

The candidate was awarded **1 mark** for colour. Knowledge about colour theory has been demonstrated through discussing harmonious colour use within the design and the effect this has.

'The colour of these earrings includes a mix of dark and light tones to make each other stand out. This is shown by the extremely dark blues, and the light pink and

silvers. This contrast creates visual impact as it makes both colours pop and stand out.'

The candidate was awarded **0 marks**. The candidate repeats comments from an earlier point about colour standing out and also discusses tone, which is not a prompt for this question. Further analysis about the use of colour within the design piece was required.

'The colour of these earrings includes both advancing and receding colours. This is shown by the use of warm reds and pinks and cool blues. This makes the warm tones stand out and really pop out the design, and the blues recede and look far away.'

The candidate was awarded **0 marks**. Earlier points are being repeated within this response. Further consideration about the use of colour within the design piece was required.

'Materials. The materials used in these earrings are expensive and cost lots to produce. This is shown by the 18 carat-gold plate. This creates visual impact as it looks expensive and good quality to purchase.'

The candidate was awarded **1 mark** for materials. The candidate recognises the use of expensive materials by exemplifying the gold and the effect this has on the viewer.

'The materials used in the earring are extremely durable and strong. This is shown as they are made of silver, enamel and stones. This increases the quality of the design as they are durable and will last a long time.'

The candidate was awarded **1 mark** for materials. A justified point is provided by discussing the qualities of materials and the impact this will have on the longevity and durability of the design.

'The materials used in the design include a mix of man-made and organically and naturally sourced material. This is shown by the silver being shaped and carved as well as the glass, but also the shells, pearls and stones. This adds visual interest as there is lots to look at and admire.'

The candidate was awarded **1 mark** for materials. The candidate has explained the visual impact of materials, referencing both man-made and natural, as used within the design.

‘Scale. The scale of the earrings includes a large and dominant affect to the wearer. This is shown as they are 10cm long, showing they drape down the wearer’s face. This means they are attention-grabbing and attract lots of eyes due to the dominance and the large size.’

The candidate was awarded **1 mark** for scale. A justified response is provided analysing the large scale of the earrings, referencing how they would also sit on the wearer, and the visual effect this has.

‘The scale of this piece means it is impractical and useless for everyday wear. This is shown as they are 10cm long and 4cm wide, meaning they are large and get in the way. This means they can only be worn for special events or occasions and not everyday activities.’

The candidate was awarded **1 mark** for scale. The candidate has recognised that due to the scale the earrings are impractical, providing examples of why this is the case and when they can be worn.

‘Materials. The materials used in the earrings design gives off an eco-friendly and green feel. This is shown as materials such as shell, glass, cameo, and stones are all recycled. This will mean it will appeal to a wide audience and attract green customers.’

The candidate was awarded **1 mark** for materials. The candidate has understood that the eco-friendly materials mentioned can have a greater appeal to particular customers.

Question 12

The candidate was awarded **9 marks** for this question.

‘The decoration of the fashion shoes includes natural and organic patterns. This is shown due to the flowers and plants on the shoe. This makes the pattern feel more natural and organic, which adds visual interest.’

The candidate was awarded **1 mark** for decoration. The candidate discusses and exemplifies natural and organic decoration on the shoes that provide visual interest.

‘The decoration on these shoes includes harmonious colours which compliment each other well. This is shown through the yellow of the flower and the greens of the plant. These colours make each other pop and flow well, adding visual impact.’

The candidate was awarded **1 mark** for decoration. The response discusses the harmonious colours of the decorative elements on the shoes. The last sentence is not relevant to the point about harmonious colours and the mark has been awarded without taking this sentence into account.

‘The decoration on the fashion shoes include a sewing 3D effect. This is done through sewing details on the flower and plants. This adds more visual interest as it can add depth to the design, increasing the visual impact.’

The candidate was awarded **1 mark** for decoration. The candidate discusses the 3D effect of the sewing details on the decoration and recognises the visual effect of the depth created. The last point about increasing the visual impact was not required to gain a mark.

‘TARGET MARKET. The target market of this piece includes fashionable and wealthy individuals who are prestigious. This is shown due to the expensive materials used such as silk and leather. This gives off an expensive feel as they are costly to purchase and good quality.’

The candidate was awarded **1 mark** for target market. The candidate has explained a viable target market through consideration of the expensive materials used and those seeking quality fashionable items.

‘The target market of this piece includes people who attend many events and occasions. This is shown as they are impractical for everyday wear due to the size of

the heel and the design. This means they can only be worn by those who attend many events and special occasions.'

The candidate was awarded **1 mark** for target market. A valid response provided considering those who would wear the shoes and the type of occasions when they can be worn.

'The target market for this piece of design would be mainly for females. This is due to the floral and feminine patterns as well as the large heel. This means it will attract female wearer more than men.'

The candidate was awarded **1 mark** for target market. Identifying the female target market, the candidate discusses various features of the design and reasons for its attraction.

'Wearability. These shoes include a large heel, which will make them impractical for everyday wear. This is shown due to the large heel and natural shape. The creates visual impact yet means they are impractical for normal activities.'

The candidate was awarded **0 marks**. The candidate has discussed the impractical nature of the shoe within an earlier point. This response has not been developed further to gain another mark.

'These fashion shoes are made to be worn at special events and occasions only. This is due to the fact they are highly decorated and have large vibrant designs. This means they are made to stand out at events and occasions, and too dominant for everyday wear.'

The candidate was awarded **1 mark** for wearability. The candidate discusses the decoration of the shoes that would stand out at special occasions. Although similar to previous points made, the candidate further considers the vibrant design as well as the dominant aspect which is not suitable for everyday wear.

'These fashion shoes are an irregular shape, meaning they will be uncomfortable. This is shown due to the points of the shoe at the front. This means the wearer's toes will be crammed together and it will be extremely uncomfortable to walk in – impractical.'

The candidate was awarded **1 mark** for wearability. A valid response about the irregular shape and pointed toes of the design are made, explaining further how this will be uncomfortable when worn.

'These shoes are designed to be comfortable and easy to wear. This is due to the back of the heel having a padding to prevent pain, as well as the soft silk material this means that they will have high comfort levels and be easy and practical for everyday wear.'

The candidate was awarded **1 mark** for wearability. The candidate discusses padding on the heel area recognising that this will add to comfort making it a practical shoe design to wear.