

Commentary on candidate evidence

The candidate evidence has achieved the following marks for each question of this course assessment component.

Candidate 3

The candidate was awarded a total of **38/60 marks**.

Question 1

The candidate was awarded **2 marks** for this question.

‘Cezanne – Still Life with Apples. Materials/technology. Cezanne used blocks of wood or other small items to prop up objects in his composition to achieve multiple viewpoints. This can be seen in the green jar which is painted with a deep ellipse due to it being raised. This is effective because it adds an element of chaos and makes the painting more interesting.’

The candidate was awarded **0 marks**. The comment is about working methods, which is not a prompt for this question. The candidate discusses how viewpoints were created rather than explain the use of materials.

‘Cezanne used thick paint in his composition. This can be seen in thick strokes of the blue background of the painting. This is effective because it adds texture and made Cezanne able to achieve a dark, thick background.’

The candidate was awarded **0 marks**. The comment is about techniques, which is not a prompt for this question. The candidate discusses how the paint is applied and the effect this has rather than explain the use of materials.

‘Cezanne used chunky, thick brushes to paint his composition. This can be seen in the angular white tablecloth. This is effective because it adds a more blocky 2D element which stands out against the other objects.’

The candidate was awarded **0 marks**. The comment is about techniques, which is not a prompt for this question. The candidate discusses the type of paintbrushes used and the effect rather than explain the use of materials.

‘Consideration of Style. Cezanne has painted realistically. This can be seen in the objects he has chosen, which are regular household objects. This is effective because it adds authenticity to the painting.’

The candidate was awarded **0 marks**. The candidate mentions a realistic approach; however, the focus is placed on the subject matter rather than providing the effect of the chosen style on the artwork.

‘Cezanne has opted for a colder colour style in his painting. This can be seen in the green jar and rum bottle, and in Cezanne’s general use of cold colours. This is effective because the colours work in unison with each other and make the atmosphere calm.’

The candidate was awarded **0 marks**. The comment is about colour, which is not a prompt for this question. The candidate discusses colour use yet focuses on mood and atmosphere rather than discussing the style of the artwork.

‘Cezanne is a post-impressionist artist. This means that his painting contains post-impressionist elements, such as his choice of objects which add realism or his way of using multiple viewpoints.’

The candidate was awarded **0 marks**. The point about style is too general and not related specifically to the selected artwork.

‘Social & Cultural. Cezanne was inspired by Renoir’s vibrant garden paintings. This made him develop his own brushwork, using thick, angular strokes throughout his work, creating a sense of solidity. This can be seen in ‘Still life with apples’ where he has used angular strokes and thick white paint. This is effective because it highlights this object in the composition.’

The candidate was awarded **0 marks**. Although a valid influential factor, the candidate did not clearly explain the influence of Renoir on Cezanne's work.

'Cezanne was inspired by Chardin's use of regular household items and settings in his paintings. This can be seen in 'Still life with apples' where he has used common objects such as a table and a bowl of fruit. This is effective because it adds a sense of comfort due to these objects being typical and people are likely to see them everyday.'

The candidate was awarded **1 mark** for social, cultural and/or other influences. A valid response provided with the candidate discussing Chardin's use of items within his own work, inspiring Cezanne to include similar. The candidate justifies this by providing the effect of the subject matter choices.

'Cezanne move to Paris in 1861 where he met Pissarro. Pissarro became his mentor and encouraged him to change his colour palette and remove black. This can be seen in 'Still life with apples' where Cezanne's shadows take on a blue hue. This is effective because it unites his colour palette together, building on the cold atmosphere.'

The candidate was awarded **1 mark** for social, cultural and/or other influences. A justified response is given by discussing the specific influence of Pissarro on Cezanne and providing exemplification to clarify the point.

'Described as 'the father of modern art' Cezanne moved away from tradition and used more than one viewpoint in his work. This inspired Cubist artists such as Picasso and Braque. This is effective because it adds an unrealistic element to the painting.'

The candidate was awarded **0 marks**. The candidate discusses Cezanne's influence on other artists; however, this is not a prompt for this question. Candidates are required to explain the impact of social, cultural and/or other influences on the selected artwork.

Question 2

The candidate was awarded **8 marks** for this question.

‘Colour. The painter has used vibrant colours in their painting. This can be seen in the bright green tablecloth. This is effective because it adds an alive, joyful vibe to the painting.’

The candidate was awarded **1 mark** for colour. A simple point discussing vibrant colours, particularly on the tablecloth and the effect this has.

‘The painter has used contrast in colour. This can be seen in the blue pot which is situated next to an orange ribbon. This is effective because it draws attention to the pot and makes it a focal point.’

The candidate was awarded **1 mark** for colour. A justified point analysing the use of contrast focusing on the use of colour within objects and why this is effective within the work.

‘The painter has used a dull, muted grey in the background of the painting. This is effective because it contrasts with the eccentric colours in the foreground. This is effective because it makes the objects even more prominent and interesting.’

The candidate was awarded **1 mark** for colour. The candidate has recognised the use of the muted grey in the background making the colourful foreground objects more prominent.

‘Composition. The artist has arranged their objects in the centre of the painting. This can be seen in the fruit and vegetables. This is effective because it means your eyes are drawn to one place and the painting is easy to see.’

The candidate was awarded **1 mark** for composition. A justified point considering the arrangement of the objects and how a central composition draws the eyes to the centre of the artwork.

‘The artist has placed taller objects in the background of the painting and shorter objects in the foreground. This is effective because it means that all of the objects

are visible, this can be seen in the blue pot placed in the background and the food placed in the foreground.'

The candidate was awarded **1 mark** for composition. Discussing a compositional approach through arranging objects by height, the candidate has recognised the visual effect created.

'The painter has not used many objects within the composition. This can be seen in the small amount of food on the table. This is effective because it means that there is less to focus on and the painting is easy to digest.'

The candidate was awarded **0 marks**. The comment is vague and the effect is not clearly linked.

'Subject matter. The painter has used common everyday items in the painting. This is effective because it gives the painting a sense of realism. This can be seen in the choice of fruit and vegetables.'

The candidate was awarded **1 mark** for subject matter. The candidate discusses subject matter through explaining the use of everyday items and the realism this creates.

'The painter has used natural objects in his painting. This can be seen in the fruit and vegetables. This is effective because it adds an element of the natural world and its beauty.'

The candidate was awarded **1 mark** for subject matter. Focusing on a further aspect of the subject matter choices, the candidate discusses the natural objects and the effect this has within the artwork.

'The subject matter of this painting is the fruit and vegetables. This can be seen atop the table in the foreground of the painting. This is effective because it makes the viewer wonder if this is a cooking set up, or what they will use the food for.'

The candidate was awarded **1 mark** for subject matter. The candidate analyses the use of fruit and vegetables by considering the subject matter of the entire artwork and why the set-up has been created.

Question 3

The candidate was awarded **7 marks** for this question.

‘Mood & atmosphere. The painter has used cool greys and blues in this painting. This can be seen in the water and the rocks. This is effective because the use of cool colours makes the mood of the painting calm.’

The candidate was awarded **1 mark** for mood and atmosphere. A justified point discussing the use of colour within the artwork and how cool colours relate to a calm mood.

‘The artist has painted the woman with her hands above her head as if she is carefree. This can be seen in the figure of the woman. This is effective because it adds a mood of joy and content to the painting.’

The candidate was awarded **1 mark** for mood and atmosphere. Through analysing the pose of the woman, the candidate has considered mood within the artwork.

‘The artist has painted crashing waves. This can be seen in the water in the background of the painting. This is effective because it adds an atmosphere of unease and chaos.’

The candidate was awarded **1 mark** for mood and atmosphere. A valid response discussing the appearance of the water and the effect this has on the mood of the artwork.

‘Texture. The artist has used a palette knife to achieve thick blobs of paint. This can be seen in the rocks that the woman is perched on. This is effective because it makes the rocks look more jagged and therefore adds realism to the painting.’

The candidate was awarded **1 mark** for texture. The candidate has observed how the artist has created the jagged texture of the rocks and the realistic effect this has.

‘The painter has used short brushstrokes in this composition. This can be seen in the water in the composition. This is effective because it makes the water look like the waves are crashing and that drips of water are flying around, which adds an unruly, chaotic element to the painting.’

The candidate was awarded **0 marks**. The comment is too similar to an earlier response discussing mood and atmosphere. To develop this point further, the candidate needed to describe the texture of the water.

‘The artist has painted the woman very smoothly. This contrasts with the jagged rocks beside her. This can be seen in the arms of the woman. This is effective because it adds softness and elegance to the painting.’

The candidate was awarded **1 mark** for texture. The candidate explains the visual effect of texture through discussing the texture of the woman and the contrast with the rocks.

‘Viewpoint. The artist has painted the woman from a high angle. This can be seen in the way that we can see the top of her head. This is effective because it makes the viewer wonder how her face looks, adding intrigue to the painting.’

The candidate was awarded **1 mark** for viewpoint. A justified point discussing and explaining the position of the woman to the viewer and the effect this has.

‘The artist has made it look as if we are peering down at the woman. This can be seen in the way we are looking at the top of her head and her back. This is effective because it makes the viewer feels as though they are in the painting, stood next to the woman, which allows them to submerge themselves in the painting.’

The candidate was awarded **1 mark** for viewpoint. The candidate considers viewpoint and how the position of the subject matter creates a visual effect as if the viewer is part of the artwork.

‘The artist has painted the woman slightly out of proportion. This can be seen in her shoulders looking much bigger than the rocks nearby her. From this angle, she almost looks like a giant. This is effective because it makes the painting less realistic and adds a mystical, magical element.’

The candidate was awarded **0 marks**. The candidate has discussed scale, which is not a prompt for this question.

Question 7

The candidate was awarded **9 marks** for this question.

'Lalique – Cockerel Diadem. Techniques. Lalique has used a wax casting to create the intricate gold patterns in the diadem. He will have created the design in a casting before pouring gold into it and waiting for it to set. This can be seen in the wattle of the cockerel. This is effective because it adds delicacy and intricacy to the painting.'

The candidate was awarded **1 mark** for techniques. The candidate has explained a technique used to create intricate detail and the effect this has within the design.

'Lalique has used plique-a-jour enamel to create the colour in the wattle of the cockerel. This is effective because it adds a vibrant blue colour which contrasts with the yellow-gold of the cockerel.'

The candidate was awarded **1 mark** for techniques. A valid point provided about the use of the technique, plique-a-jour, and the colours used to create contrast within the design.

'Lalique has used both precious and semi-precious materials in his design. This can be seen in the enamel of the wattle and the gold throughout the head of the cockerel. This technique of combining the two creates an interesting work that incorporates lots of styles.'

The candidate was awarded **0 marks**. The candidate has discussed materials, which is not a prompt for this question. Further consideration about the relation of the materials to techniques needs to be developed.

'Target market/audience. I think the target market for this piece is women. Due to its intricate, flowing shapes and elegance of the design which can be seen in the expertly shaped head of the cockerel, it is safe to assume that Lalique catered this to

a feminine audience. This is effective because it makes the piece have lots of femininity.'

The candidate was awarded **1 mark** for target market/audience. The candidate has provided a target market through discussing the design and the feminine qualities of the piece.

'I think the target market of this design is rich people. This is due to the large-scale piece and how it was created with a lot of gold. This means that it was likely expensive. This is effective because it adds a luxurious feel to the piece.'

The candidate was awarded **1 mark** for target market/audience. A valid point is made about the appeal to wealthy individuals due to the abundance of luxurious materials used and the visual impact created.

'I think the target market for this piece is collectors. This is a highly decorative, one-of-a-kind design and therefore may be sought after by collectors. This is effective because it means the piece has more value if there is only one and that lots of people want to own it.'

The candidate was awarded **1 mark** for target market/audience. A valid point about the target market of collectors is discussed through considering the unique qualities and value of the design.

'I think the target market of this piece is for people with long hair. This is due to the piece being heavy, containing a comb which slides into the hair, which means people with long, thick hair would be able to wear it most effectively.'

The candidate was awarded **1 mark** for target market/audience. The candidate explains the functional qualities of the design and how a particular target market would be able to wear this piece.

'Social & Cultural. Lalique worked as an apprentice jeweller and goldsmith alongside Louis Aucoc. Aucoc helped him learn methods to work with gold and create jewellery. He took inspiration from Aucoc, which can be seen in 'Cockerel Diadem' where he has used gold in the head, comb and wattle of the cockerel. This is effective because it means his gold is shaped to perfection.'

The candidate was awarded **1 mark** for social, cultural and/or other influences. The candidate discusses that Lalique was an apprentice to Aucoc and learnt about materials and jewellery methods that can be seen within this design.

'Lalique was an Art Nouveau designer. Art Nouveau, meaning 'New Art' took inspiration from flowing lines and the female form. This can be seen in 'Cockerel Diadem' where Lalique has made the head of the cockerel smooth and elegant. This is effective because it makes the piece look put-together.'

The candidate was awarded **1 mark** for social, cultural and/or other influences. The candidate explains the qualities of an influential art and design movement connecting this with the design.

'Lalique broke tradition and used both precious and semi-precious materials in his work. This can be seen in his use of enamel and gold in 'Cockerel Diadem'. This is effective because it means that it is not only for people with lots of money and shows his appreciation for different materials. This technique inspired other designers to do the same.'

The candidate was awarded **0 marks**. The candidate discusses Lalique's influence on other designers, however, this is not a prompt for this question. Candidates are required to explain the impact of social, cultural and/or other influences on the selected artwork.

'Lalique took inspiration from nature. He incorporated plant, insect and animal features in his creations. This can be seen in 'Cockerel Diadem' which takes inspiration from a cockerel. This is effective because it adds realism to his designs.'

The candidate was awarded **1 mark** for social, cultural and/or other influences. A justified point provided discussing the influence of nature, with the candidate describing the connection with the design and the effect this.

Question 10

The candidate was awarded **5 marks** for this question.

‘Colour. The designer has used various shades of blue in this piece. This can be seen in the enamel and other stones. This is effective because it creates unity within the colour palette and therefore makes everything work well together.’

The candidate was awarded **1 mark** for colour. A justified response discussing the unifying nature of colour throughout the design.

‘The designer has used cold colours such as blue, grey and white in this design. This can be seen in the mother of pearl and other materials such as glass. This is effective because it creates a calm, cool atmosphere.’

The candidate was awarded **0 marks**. Although colour has been listed within this comment, the point is not developed sufficiently with the candidate discussing atmosphere. To develop this, consideration about colour use and the effect on aesthetics and/or visual impact is required.

‘The designer has used contrasting colours. This can be seen in the orangey gold silver used as the base of the design next to the blue stones. This is effective because it accentuates the blue colour and makes it even more vibrant.’

The candidate was awarded **1 mark** for colour. A justified response about the use of contrasting colours and the vibrant effect within the design has been considered.

‘Materials. The designer has used gold-plated silver in this design. This can be seen encasing the stones in the design. This is effective because it adds value and luxury to the design.’

The candidate was awarded **1 mark** for materials. A succinct response. The candidate considers the use of materials within the design discussing their luxurious qualities.

‘The design has used semi-precious materials such as mother of pearl and other vintage stones. This can be seen attached to the gold of the earrings. This is effective because it makes the design look sophisticated and elegant.’

The candidate was awarded **0 marks**. Although the candidate discusses materials within the design, no explanation has been provided as to why this makes the design look sophisticated. Further consideration about the qualities of the materials is required.

‘The designer has incorporated both precious, semi-precious, and non-precious materials in the design. This can be seen in the use of gold-plated silver, mother of pearl and glass. This is effective because it shows the designer’s versatility in being able to work with lots of different materials.’

The candidate was awarded **0 marks**. A list of materials and where they are within the design has been provided, however there is no consideration given to aspects such as the properties of the materials, their suitability, or visual impact.

‘The designer has used recycled, natural materials in this piece. This can be seen in the shells used in the earring. This is effective because it involved nature and therefore adds authenticity and realism to the design.’

The candidate was awarded **0 marks**. The candidate has not discussed nor explained the designer’s specific choice of materials for inclusion within the design.

‘Scale. The design is large scale. The length of it is 10 centimetres, which means that it is easy to see and eye-catching. This is effective because it draws the viewer’s attention to the piece.’

The candidate was awarded **1 mark** for scale. A valid point provided regarding the scale of the piece through discussing its length and the impact this has on the viewer.

‘This design is wide. It is 4 cm wide and therefore may get in the way. Therefore, this makes the design less effective as it might get caught on clothes or in hair.’

The candidate was awarded **1 mark** for scale. A justified point, the candidate discusses the impact of the width of the piece and why it may not be suitable for the wearer.

‘Due to the large scale of the design, it may be heavy. This reduces the fitness for purpose as it may be uncomfortable to wear on the ears.’

The candidate was awarded **0 marks**. The candidate discusses the discomfort associated with the weight of the earrings, however, to gain a mark, they needed to discuss why the large-scale design would be heavy.

Question 12

The candidate was awarded **7 marks** for this question.

‘decoration. This design has embroidery on it. This can be seen in the flowers. This is effective because it shows the skill of the designer being able to intricately decorate the shoes.’

The candidate was awarded **1 mark** for decoration. A clear point discussing the intricate decoration within the flowers on the shoes conveying the designer’s skill.

‘The design is decorated with embroidered flowers. This can be seen on the silk body of the shoe. This is effective because it adds a natural element to the design.’

The candidate was awarded **1 mark** for decoration. The candidate discusses the embroidered flowers further, and a different aspect about the natural element of the details has been analysed.

‘This design has been decorated with silk. This can be seen on the body of the shoe. This is effective because it adds elegance to the design.’

The candidate was awarded **0 marks**. The candidate has not explained how the silk adds elegance to the design.

'target market. I think the target market for this design is women. This is due to women typically wearing heels and embroidered flowers. This is effective because it adds femininity to the shoe.'

The candidate was awarded **1 mark** for target market. The candidate has discussed feminine aspects within the design that would lead to the identified target market.

'I think the target market for this design is people with a lot of money. This is due to the leather and silk used in the design which would have been high quality items in the 17-18th century. This makes the design more luxurious and high-value.'

The candidate was awarded **1 mark** for target market. A clear point where the quality and value of materials for the era has been recognised and linked to a wealthy target market.

'I think the target market for this design is for short, small individuals, The heel suggests that someone would wear these shoes in order to feel taller.'

The candidate was awarded **1 mark** for target market. A succinct point is made about the shoe heel and how this will appeal to shorter individuals.

'wearability. The toe of the shoe is very small. This would make the shoe difficult to get on and therefore suggest that small-footed people are the only ones who can wear it. This makes the wearability less effective as the shoes would only work for a small margin of people.'

The candidate was awarded **1 mark** for wearability. Consideration about an aspect of the shoe and the perceived difficulties of its use have been analysed.

'The heel of the shoe is very thin. This means that only a light, small person may be able to wear it due to the fact the heel would be difficult to walk in. This reduces the wearability as only certain people would be able to walk comfortably.'

The candidate was awarded **1 mark** for wearability. The candidate has analysed the heel of the shoe and justified that only certain individuals would be able to wear them comfortably.

'The shoe is made with materials that will eventually adjust to the wearer. This can be seen in the opening of the shoe which looks worn in. This suggests that the material is comfortable and not harsh on the feet, increasing the wearability.'

The candidate was awarded **0 marks**. The candidate has not justified as to why the materials are comfortable or how they would adjust to the wearer.