

# Commentary on candidate evidence

The candidate evidence has achieved the following marks for each question of this course assessment component.

## Candidate 7

The candidate was awarded a total of **22/60 marks**.

### Question 1

The candidate was awarded **2 marks** for this question.

'Michal Craig Maritan, the artist of 'eye of the storm' used paint rollers. He wanted his work to not have any brush strokes as he wanted his work to look flat. This was one of the materials he used.'

The candidate was awarded **0 marks**. The response is a description, rather than an analysis connecting to the prompts for the question. Further justification regarding the use of materials within this artwork was required.

'When creating eye of the storm, Michal Crig Maritan, a material that he used was a computer. He used it to map out the items. By doing this it helped him get across the look of flat clean objects. This creates an interesting experience for the viewer as it allows the viewer to work out the obvious objects that are layered atop one another.'

The candidate was awarded **1 mark** for materials and/or technology. The candidate discusses the use of a computer to create the intended visual impact, referencing the layered flat objects.

'A material used in the making of eye of the storm made by Michal Crig Maritan was painters tape used to create the artwork. He does this all throughout the artwork. This allows him to keep the paint from spilling over to the other objects. This makes it easier for the viewer to understand the already complicated artwork. As it has clean starts and finishes of the object.'

The candidate was awarded **1 mark** for materials and/or technology. The candidate comments on the use of tape to support the clean edges required by the artist to create the exacting visual impact.

'Michal Craig Martin uses the technology of a projector. He does this the whole time when making 'eye of the Storm'. He does this so he can use it to map out where to put the painter's tape to create the one-dimensional shape throughout his artwork.'

The candidate was awarded **0 marks**. The candidate has not explained how the projector is used to map out the tape. Further consideration about what is being projected and on to where would have supported this response.

'Eye of the Storm' created by Michal Crig Martin has an interesting style, in this artwork, there is no focal point. The whole painting is object over taking one another and there is no one object that Michael is trying to draw our attention to. This creates an interesting viewing experience for us as we as the audience get to allow our eyes to dart across the artwork taking in everything.'

The candidate was awarded **0 marks**. The candidate has not discussed style fully, as interesting is not sufficient. Further consideration about the particular style of the artwork was required.

'Michal Crag Martins style is show through 'eye of the storm' as he has choosing to not use any shadows making it look 2D. For example, the light bulb does not cast any light making no shadows everything is made to look flat. This enhances the viewers experiences as it in makes us look longer at the artwork to decide what our eyes are seeing.'

The candidate was awarded **0 marks**. The candidate has discussed the artwork; however the style has not been explained.

'Michal Craig Martin has been influenced by computers. He has made many things like stencils with the use of computers. You can see that influence in his 'eye of the Storm' work.'

The candidate was awarded **0 marks**. The candidate has provided a valid influence; however, the comment is too general, with no explanation as to where the influence can be seen within the work.

'Michael Crag Martian was impacted by other artists, like Van Gogh. Especially his use of colour. We can see that impact in 'Eye of the Storm' as he experiments with colour as he has made each object not the colour you would usually associate with that object.'

The candidate was awarded **0 marks**. A general point has been provided with no specific explanation regarding Van Gogh's use of colour and where this can be seen within the artwork.

### Question 3

The candidate was awarded **8 marks** for this question.

'The atmosphere of this oil painting seems to be one of excitement. We can see that the woman is wearing swimming gear this suggests to us that this is planned and that she is going to go into the crashing waves.'

The candidate was awarded **1 mark** for mood and atmosphere. A justified response discussing the mood and atmosphere has been conveyed through referencing the swimwear and planned activity. The mark was awarded mid-response as full justification had been provided at this point.

'The water does look violent with it hitting against the rocks so we are slightly nervous for the women, but it also could provoke adrenaline and excitement as we as humans take pleasure in possible dangerous situations when we are in control. This painting evokes said feeling from us as we anticipate the jump, we are excited for the woman.'

The candidate was awarded **1 mark** for mood and atmosphere. The candidate continues with their response discussing a different aspect of the excitement conveyed, justifying the feelings evoked regarding dangerous activities.

‘The mood of this painting portrays is one of joy and possible nostalgia. From where we can see, it appears to be a nice day there is no rain and from the looks of the way that the water is moving there is a wind. The artist has done an excellent job at conveying the surroundings creating the feeling that we are there with this woman. This creates a sense of joy from us as we are transported into this place with this adventurous woman.’

The candidate was awarded **1 mark** for mood and atmosphere. The candidate discusses the mood of joy within the artwork by providing examples of the subject matter and the connection the viewer may feel.

‘The mood could also feel nostalgia for some. The woman’s swimwear seems to make with the time that it was painted (1939) and the swimwear that was popular of the time. Many viewing this painting can remember possible wearing something like this when they were younger, creating that nostalgic feeling.’

The candidate was awarded **1 mark** for mood and atmosphere. Within the second part of the response, the candidate discusses the idea of nostalgia and how the swimwear can evoke feelings within some viewers.

‘The viewpoint of this painting appears that we are looking down on this woman. As the woman in red is sitting it suggests that we are standing behind her, watching her about to jump in.’

The candidate was awarded **1 mark** for viewpoint. The candidate recognises that the viewpoint created of looking down at the woman provides a connection with the watching viewer. The mark was awarded mid-response as the candidate had provided a justified point.

‘For the viewer we get to see all the rocks and a wider view of the sea. This creates a feel for the world that the artist (Harold Williamson) has created and allows the viewer to appreciate it.’

The candidate was awarded **1 mark** for viewpoint. The candidate continues within this response by discussing the setting of the artwork and how, due to the viewpoint, a wider view is provided and appreciated.

‘The viewpoint does not allow us to see the women’s face; this creates mystery and interest into the painting. As the viewer cannot see the women’s face, we are unable to determine what emotion she is feeling. Is she excited? Is she scared? Nervous? Shocked by being sprayed by the water? The viewpoint not showing us her face leads us to look more into the painting for context, close. This means we are interested and invested into the story this painting is trying to convey with us.’

The candidate was awarded **1 mark** for viewpoint. A valid point is discussed regarding how the artist has chosen to not show the woman’s face and how the viewer’s interest is created.

‘The painting is extremely textured the artist has used the brushstrokes to amplify the movement of the water. Although the centre of the water grabs our attention looking at the shore around the rocks we can see the ripples of the water, the way it slightly frames when meeting the rocks. This creates a lively feeling to the water that it is live and moving. This makes the viewer want to study it and explain the amazing painting thanks to the artists use of texture on the water.’

The candidate was awarded **1 mark** for texture. The candidate analyses the texture created by the artist within the water and the effect this has.

‘The artist has used texture on the woman’s swim cap; this adds dimension to the painting. As we can see the texture of the swimming cap, it makes it feel more realistic and that, we the viewer are really there creating the illusion of us noticing this as if we were there.’

The candidate was awarded **0 marks**. The candidate recognises there is texture on the cap, however there is no description of what the texture is or how it has been created.

## Question 4

The candidate was awarded **2 marks** for this question.

‘The artist has used shapes in a very interesting way in the painting. The grass hill is a curved shape not a perfect curl, but the shape of it all makes the grass feel real. It piques our interest as it cuts off making us wonder where the path trails off to.’

The candidate was awarded **1 mark** for shape. A justified point discussing the use and type of shape on the hill and how this provides curiosity within the viewer.

‘The artist also uses shapes in the town. The buildings are a mix of smooth rounder shapes melting in to more straighter lines, this creates a contrast between the two, allowing the viewer to explore each shape and its complexities.’

The candidate was awarded **0 marks**. The comment is too descriptive and lacks the necessary justification for a mark. Consideration about the types of shapes that are used to create the town as well as a justified impact is required.

‘The use of tone is used to its extremes effectively in creating dimension to the painting. We can see that some buildings cast a darker shadow this creates dimension as it allows our eyes to determine what it is we are looking at. This makes the painting more enjoyable to look at as it is easy to tell what is going on.’

The candidate was awarded **1 mark** for tone. The candidate discusses the use of tone within the artwork, referencing the shadows on the buildings to create dimension.

‘The setting, we can tell that it is somewhere in the UK, in Edinburgh. The setting of somewhere with busy life but also what we can see is still got some greener grass. The setting can help many people viewing this painting to relate to it.’

The candidate was awarded **0 marks**. The comment is too general with no explanation as to how the ‘greener’ areas help the viewer relate to it.

## Question 7

The candidate was awarded **5 marks** for this question.

'Shepard Fairey is the designer of the 'Hope' poster featuring Obama. He uses as a technique stencils, he creates them so he can then quickly and efficiently create his posters including the 'Hope'.

The candidate was awarded **1 mark** for techniques. A succinct point referencing the use of stencils within the design work and their efficient use.

'This makes his artwork more accessible as he could possibly spray paint them on walls for all to see.'

The candidate was awarded **0 marks**. The candidate added this sentence onto the previous point, however, it was not necessary to gain a mark. Further this comment alone is not enough to gain a mark, as it is speculative rather than fact.

'In Shepard Fairey's artworks he says his audience is everyone and that he wants everyone to enjoy this work. As he puts his works on the streets it shows that it is for everyone to take in therefore his 'Hope' poster follows the same role and is welcome for that decision.'

The candidate was awarded **1 mark** for target market/audience. A valid point is made about the target audience being 'everyone', justified through discussing its accessibility on the streets.

'Shepard Fairey creator of the 'Hope' poster's target market is people living in the USA. We can see this as in his poster he uses the colours of the US flag – blue, white and red. He designed the poster when the USA president election was taking place. His poster was for USA voters encouraging them to vote and that there's hope for America's future as Obama as the president.'

The candidate was awarded **1 mark** for target market/audience. The candidate discusses elements of the poster design, such as the colours, to justify the target audience of the American people

'Shepard Fairey's audiences was mainly people who favoured Obama and what political values he stood for. We can tell this as in his poster the words 'Hope' were big written under Obama. This shows that Fairey believed that Obama would be a beacon of hope for America, therefore viewers/audience of the poster shared these views.'

The candidate was awarded **1 mark** for social, cultural, and/or other influences. The candidate explains that the people with particular political views were an influence as the designer created a poster for the people who saw 'Hope' in Obama. This comment could have also gained a mark for target market/audience.

'Shepard Fairey's work was influenced by the world around him and the political views he held. As mentioned, Shepard often based his artworks off the politics of the world he was living in. He wanted to share his beliefs through his designs, as seen in his 'Hope' poster...'

The candidate was awarded **1 mark** for social, cultural, and/or other influences. The candidate explains the designer was influenced by his political views and why he created the poster. A mark was awarded mid-response as the candidate had provided a justified response.

'...and also another famous one his 'Obey' poster. He has also made poster for other political figures like Trump making him. As he does not follow his ideas.'

The candidate was awarded **0 marks**. The candidate has included an additional comment that does not directly reference the selected design work

'Shepard Fairey was also influenced by the punk/scooter fashion and style. He was influenced by their skateboards and the way that they would often paint the bottom of them. He was also influenced by the way they would spray paint walls and that art style.'

The candidate was awarded **0 marks**. There is no explanation as to how skateboard artwork is seen within the design. Further consideration about the direct influence the use of spray paint had on the design was required.

## Question 8

The candidate was awarded **2 marks** for this question.

‘The Opera House aesthetic is almost reminiscent of a seashell. The way that it is semi circles on both sides, including the colour of the lights makes it seem as if it is a shell. This aesthetic seems intentional as the opera house is jutting out on to the water. The aesthetic could be an acknowledgement of the surroundings.’

The candidate was awarded **1 mark** for aesthetics. A valid point is discussed considering features of the seashell aesthetic and connection to the surrounding water.

‘The aesthetics of the lights draws attention to the building. During the day the size leads it not to be ignored, but during the night it would not have been seen. The lights ensures that the beauty and aesthetics of the opera house is not overlooked it draws you in.’

The candidate was awarded **1 mark** for aesthetics. A point about how the lights draw attention to the building ensuring it is not overlooked, is discussed.

‘The location being on the water makes the opera house feel as if though it is in its own world that it’s on its own island, creating its atmosphere of individual space.’

The candidate was awarded **0 marks**. The candidate does not explain or justify how the design has its own atmosphere of individual space.

## Question 11

The candidate was awarded **3 marks** for this question.

‘The imagery of a character in the middle suggests that she is the main character of the book.’

The candidate was awarded **1 mark** for imagery. A succinct point is provided considering the imagery of the main character.

‘Her being in the centre draws our eyes to her making her the one we look at.’

The candidate was awarded **1 mark** for layout. As a continuation of the response, the candidate develops the point further by discussing the position of the character and the effect this has.

‘The typography of the book is easy to understand, the words are clear, but they still have a whimsical feel to them. As this is a children’s book this is good as it is not difficult for a kid to read and comprehend it. The writing has a slight curve in some letters making it still interesting for the child but not too complicated.’

The candidate was awarded **1 mark** for typography. A justified point is made through discussing the stylised curved lettering and the target audience for the design.