

Candidate 3 evidence

ENTER NUMBER OF QUESTION		DO NOT WRITE IN THIS MARGIN
Q1	Cezanne - Still Life With Apples.	
	' materials / technology	
	<p>Cezanne used blocks of wood or other small items to prop up objects in his composition to achieve multiple viewpoints. This can be seen in the green jar which is painted with a deep ellipse ^{due to it being raised.} This is effective because it adds an element of chaos and makes the * painting more interesting.</p>	
	<p>Cezanne used thick paint in his composition. ^{thick strokes of blue} This can be seen in the background of the painting. This is effective because it adds texture and made Cezanne able to achieve a dark, thick background.</p>	
	<p>Cezanne used chunky, thick brushes to paint his composition. * This is effective because it adds a more ^{blocky} 2D element which stands out against the other objects. * This can be seen in the ^{angular} white tablecloth.</p>	

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• consideration of style.	
Cezanne was painted realistically. This can	
be seen in the objects he has chosen,	
which are regular household objects.	
This is effective because it adds authenticity	
the to the painting.	
Cezanne has opted for a colder ^{colour} style in	
his painting. This can be seen in the	
green jar and rum bottle, and ^{and} in	
Cezanne's general use of cold colours.	
This is effective because the colours work	
in unison with each other and make	
the atmosphere calm.	
Cezanne is a post-impressionist artist.	
This means that his painting contains	
post-impressionist elements, such as his	
choice of objects which add realism or	
his way of using multiple viewpoints. This is	
effective because it shows that Cezanne	

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•	<p>social & cultural Renoir Prasno color Chardin house Prasno brags use</p>
	<p>Cezanne was inspired by Renoir's vibrant garden paintings. This made him develop his own brushwork, using ^{thick,} that angular strokes, creating a sense of solidity. This can be seen in 'still life with apples' where he has used angular strokes and thick white paint. This is effective because it highlights this object in the composition.</p>
	<p>Cezanne was inspired by Chardin's use of regular household items and settings in his paintings. This is can be seen in 'still life with apples' where he has used common objects such as a table and a bowl of fruit. This is effective because it adds a sense of comfort due to these objects being typical and people are likely to see them everyday.</p>
	<p>Cezanne moved to Paris in 1861 where he met Pissarro. Pissarro became his mentor</p>

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and encouraged him to change his colour palette and remove black. This can be seen in 'Still life with apples' where Cezanne's shadows take on a blue hue. This is effective because it unites his colour palette together, building on the cold atmosphere.

Described as 'the father of modern art' Cezanne moved away from tradition and used more than one viewpoint in his work. This inspired Cubist artists such as Picasso and Braque. This is effective because it adds an unrealistic element to the painting.

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	• colour	
	<p>The painter has used vibrant colours in their painting. This can be seen in the bright green tablecloth. This is effective because it adds an alive, joyful vibe to the painting.</p>	
	<p>The painter has used contrast in colour. This can be seen in the blue pot which is situated next to an orange ribbon. This is effective because it draws attention to the pot and makes it a focal point.</p>	
	<p>The painter has used a dull, muted grey in the of background of the painting. This is effective because it contrasts with the excentric colours in the foreground^{dy}. This is effective because it makes the objects the ^{even} more prominent and interesting.</p>	

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◦ composition	

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subject matter.

The painter has used common everyday items in the painting. This is effective because it gives the painting a sense of realism. This can be seen in the choice of fruit and vegetables.

The painter has used natural objects in his painting. This can be seen in the fruit and vegetables. This is effective because it adds an element of the natural world and its beauty.

The subject matter of this painting is the fruit and vegetables. This can be seen atop the table in the foreground of the painting. This is effective because it makes the viewer wonder if this is a cooking setup, or what they will use the food for.

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' mood & atmosphere	
<p>The painter has used cool greys and blues in this painting. This can be seen in the water and the rocks. This is effective because the use of cool colours makes the mood of the painting calm.</p>	
<p>The ^{artist} painter has has painted the woman with her two hands above her head as if she is carefree. This can be seen in the figure of the woman. This is effective because it adds a ^{mood} feeling of joy and content to the painting.</p>	
<p>The artist has painted crashing waves. This can be seen in the water in the background of the painting. This is effective because it adds an ^{atmosphere} sense of unease and chaos.</p>	

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• texture	

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•	viewpoint.
	The artist has painted the woman from a high angle. This can be seen in the way that we can see the top of her head. This is effective because it makes the viewer wonder how her face looks, adding intrigue intrigue to the painting.
	The artist has great made it look as if we are peering down at the woman. This can effective because be seen in the way we are looking at the top of her head and her back. This is effective because it makes the the viewer feels as though they are in the painting, stood next to the woman, which allows them to submerge themselves in the painting.
	The artist has painted the woman slightly out of proportion. This can be seen in her shoulders looking much bigger than the rocks nearby her. From this angle, she almost it looks like a giant.

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This is effective because it makes the painting less realistic and adds a mystical, magical element.

7 Lalique - Cockereel Diadem

- techniques

Lalique has used a wax casting to create the intricate gold patterns in the diadem. He will have created the design in a casting before pouring gold into it and waiting for it to set. This can be seen in the wattle of the cockereel. This is effective because it adds detail and intricacy to the painting.

Lalique has used plique-a-jour enamel

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to create the colour in the ~~enamel~~ wattle of the cockerel. This is effective because it adds a vibrant blue colour which contrasts with the yellow-gold of the cockerel.

Lalique has used both precious and semi-precious materials in his design. This can be seen in the enamel of the wattle and the gold throughout the head of the cockerel. This technique of combining the two creates an ~~interesting~~ interesting work that incorporates lots of styles.

- target market / audience

I think the target market for this piece is women. Due to its intricate, flowing shapes and elegance of the design, which can be seen in the expertly shaped head of the cockerel, it is safe to assume that Lalique catered this to a feminine audience. This is effective because it makes the piece have lots of femininity.

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I think the target market of this design is ~~the~~ rich people. This is due to the large-scale piece and how it was created with a lot of gold. This means that it was likely expensive. This is effective because it adds a luxurious feel to the ~~piece~~ piece.

I think the target market for this piece is collectors. This is a highly decorative, one-of-a-kind ~~is~~ design and therefore may be sought after by collectors. This is effective because it means the piece has more value if there is only one and that lots of people want to own it.

I think the target market of this piece is for people with ~~the~~ long hair. This is due to the piece being heavy, containing a comb which slides into the hair, which means people with long, thick hair would be able to wear it most effectively.

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6	social & cultural	
	<p style="text-align: right;">nature.</p> <p style="text-align: center;">Art Nouveau precious not precious away from tradition</p> <p style="text-align: right;">Louis Aucove</p>	
	<p>Lalique worked as an apprentice jeweller and goldsmith alongside Louis Aucove. Aucove helped him learn methods to work with gold and create jewellery. He took inspiration from Aucove, which can be seen in 'Cockerel Diademi' where he has used gold in the head, comb and wattle ^{of} the cockerel. This is effective because it means his gold is shaped to perfection.</p>	
	<p>Lalique was an Art Nouveau designer. "Art Nouveau, meaning 'New Art' took inspiration from flowing lines and the female form. This can be seen in 'Cockerel Diademi' where Lalique has used made the head of the cockerel smooth and elegant. This is effective because it makes the piece look put-together.</p>	
	<p>Lalique broke tradition and used both precious and semi-precious materials in his work. This can be seen in his use of enamel and gold in 'Cockerel Diademi'. This is effective because it means that it is is not</p>	

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	<p>only for people with lots of money and shows his appreciation for different materials. This technique inspired other designers to do the same to do the same.</p>	
	<p>Lalique took inspiration from nature. He also incorporated plants, and insects and animal features in his creations. This can ^{can} be seen in 'Cockered Diadem' which takes inspiration from a cockerel. This is effective because it adds to realism to his designs.</p>	
10	<ul style="list-style-type: none"> • colour <p>The designer has used various shades of blue in this piece. This can be seen in the enamel and other stones. This is effective because it creates unity within the colour palette and therefore makes everything work well together.</p> <p>The designer has used cold colours such as blue, and ^{grey} and white in this design.</p>	

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	<p>This can be seen in the mother of pearl and other materials such as glass. This is effective because it creates a calm, cool atmosphere.</p>
	<p>The artist^{designer} has used contrasting colours. This can be seen in the orangey gold silver used as the base of the design next to the blue stones. This is effective because it accentuates the blue colour^{colour} and makes it even more vibrant.</p>
	<p>• materials.</p>
	<p>The designer has used gold-plated silver in this design. This can be seen encasing the stones in the design. This is effective because it adds value and luxury to the design.</p>
	<p>The designer has used semi-precious materials such as mother of pearl and other vintage stones. This can^{can} be seen attached to the gold of the earrings. This is effective because it makes the design look sophisticated and elegant.</p>

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°	<p>The designer has incorporated both precious, semi-precious, and non-precious materials in the design. This is effective because This can be seen in the use of gold-plated silver, mother of pearl and glass. This is effective because it shows the designer's versatility in being able to work with lots of different materials.</p>
	<p>The designer has used recycled, natural materials in this piece. This can be seen in the shells used in the earring. This is effective because it involves nature ^{nature} and therefore adds authenticity and realism to the design.</p>
°	scale
	<p>This design is large scale. The length of it is 10 centimetres, which means that it is easy to see and eye-catching. This is effective because it draws the viewer's attention to the piece.</p>

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• decoration	

This design is ~~very~~ wide. It is 4cm wide, and therefore may get in the way. Therefore, this makes the design less effective as it might get caught on clothes or in hair.

~~The~~ Due to the large scale of the design, it may be heavy. This reduces the fitness for purpose as it may be uncomfortable to wear on the ears.

This design has embroidery on it. This can be seen in the flowers. This is effective because it ~~adds~~ ^{shows} the skill of the designer being able to intricately decorate the shoes.

This design is decorated with embroidered flowers. This can be seen on the silk body of the shoe. This is effective because it ~~adds~~ adds a natural element to the design.

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This design has been decorated with the silk.	
This can be seen on the body of the shoe.	
This is effective because it adds elegance	
to the design.	
14. target market	
I think the target market for this design is	
women. This is due to the women typically	
wearing heels and the embroidered flowers. This	
is effective because it adds femininity to the	
shoe.	
I think the target market for this design is	
people with a lot of money. This is due	
to the leather and silk used in the design	
which would have been high-quality items in	
the 17-18 th century. This makes the design more	
luxurious and high-value.	
I think the target market for this design	
is for short, small individuals. The feels of	
heel the heel suggests that someone would	
wear these shoes in order to feel taller	

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	This is effective due to the	
	• wearability.	

