

Commentary on candidate evidence

The candidate evidence has achieved the following marks for each section of this course assessment component.

Candidate 2

A. Identifying and demonstrating factual and theoretical knowledge and understanding of the issue, showing an awareness of different points of view

Background and framing of issues and alternatives

The candidate clearly identifies the issue of female representation in the media. This is explained in detail. They do not provide alternative points of view on the issue. The candidate does make a comment on the significance of the issue in relation to how media coverage affects representation of women. The candidate is awarded **4 marks** for this section.

Knowledge and understanding which supports the analysis of the issue

The candidate provides descriptions and explanations with some exemplification. They identify four factors: portrayal of women, representation, media stereotypes and public perception. However, the level of detail and relevance within these was repetitious and therefore not credit worthy. This development of knowledge to support their analysis was awarded **3 marks**.

In total, the candidate was awarded **7 out of 10 marks** for knowledge and understanding.

B. Analysing information in a structured manner

The candidate makes some analytical comments and was awarded marks for the following:

- An analytical comment is made on the consequence of David Cameron's comment to Angela Eagle. **(1 mark)**
- An analytical comment is made on the inconsistency in the treatment of Boris Johnson and Jacinda Ardern. **(1 mark)**
- An analytical comment is made on the interpretation that the media is not to blame but rather public views. **(1 mark)**
- An analytical comment is made on the inconsistency in treatment of Hillary Clinton and Pete Hegseth by the media. **(1 mark)**

In total, the candidate was awarded **4 out of 14 marks** for analysis.

C. Communicating information from, and referring to, political sources

The candidate refers to several political sources including the Daily Mail and The Guardian. The candidate also refers to the use of a public opinion survey. However, this could not be credited as there is no indication of where this survey has originated from. Self-created surveys would not be credited as a political source. Despite this, the candidate had already achieved the marks that could be allocated for this aspect.

In total, the candidate was awarded **2 out of 2 marks** for political sources.

D. Drawing a detailed and reasoned conclusion(s) about the issue

The candidate makes a conclusion on the impact of media coverage on women's aspirations. This has detailed reference to evidence.

As a result, the candidate was awarded **2 out of 4 marks** for conclusions.

In total, the candidate was awarded **15 out of 30 marks** for the assignment.