

Commentary on candidate evidence

The candidate evidence has achieved the following marks for each question of this course assessment component.

Candidate 1

The candidate was awarded a total of **15/40 marks**.

Question 1(a) – 1 mark out of 6

'I have studied Pablo Picasso 'Bread and fruit dish on table' 1909

media handling / techniques

Picasso has used traditional material's. He has use oil paint on canvans applid with a paint brush. This can be seen in his rushed looking stroke. This contrast with the area's Where he put more detail strokes in making the paint more eye catching.'

The candidate was awarded **0 marks** because their comment on media handling and the application of brushstrokes is vague.

'Line

Picasso used line in the table leaf. This creates a focal point as it is the biggest line on the page and is in the center of the painting.'

The candidate was awarded **1 mark** for commenting on how line is used, which is justified in relation to focal point.

'Line

Picasso used harsh line's in his painting. This can be seen in his rush brush stroke's on the table. The draws eyes to the painting as the harsh lines contrast with the soft parts of the painting.'

The candidate was awarded **0 marks** because their comment referring to harsh lines in terms of brushstrokes is not clearly justified.

'Mood and atmosphere

Pablo create's a happy mood as he uses worm Colour's like yellow. This can be seen in the table leaf. This can make people like the painting more as it makes them feel happy.'

The candidate was awarded **0 marks** for a comment on a happy mood related to the colour yellow, but this is not fully justified.

'Pablo creates an atmopshere that resembal's home as he used object the people have at home like a table, fruit and bread the can draw people into the painting as it reminds them of home and makes them feel happy.'

The candidate was awarded **0 marks** for a comment on a home atmosphere, but this is not fully justified.

Question 1(b) – 3 marks out of 4

'Pocasso was influenced by Paul Cezan with him using multipul view points.'

The candidate was awarded **1 mark** for correctly identifying Cezanne as an influence on Picasso's work.

'Cezan uses multipul view points in his painting and that influenced Pocasso and he used it by tilting the table forward allow all the object to be seen and at eye view.'

The candidate was awarded **1 mark** for describing the influence of Cezanne's use of multiple viewpoints on Picasso's work.

'Pocasso was also influenced by George braque with the cubist movement. They were both co – founders and developers of the cubist movement.'

The candidate was awarded **1 mark** for correctly identifying Braque as an influence on Picasso's work.

‘This can be seen in the unrealistic style of Pablo’s painting like how the table doesn’t look real.’

The candidate was awarded **0 marks** because their comment on Picasso’s style and linking it to the influence of Braque does not clearly describe how this can be seen in Picasso’s work.

Question 4(a) – 4 marks out of 8

‘Composition

The artist uses a focal point in the painting. This being the big apple. The apple is large in scale and can be seen on the top right corner of the painting. This is the focal point as it is dominant as it is the biggest and brightest thing on the page drawing people’s eyes to it first.’

The candidate was awarded **1 mark** for a justified comment on composition and the use of focal point due to the apple being the biggest and brightest object.

‘The artist arranged all the fruits in a line on the right hand side. This makes stand out and eye catching as they are all clumped together.’

The candidate was awarded **0 marks** for a point on the arrangement of the fruit which is not fully justified.

‘Colour

The artist used harmonising colours. This can be seen in the fruits by the red being next to yellow’s and purple’s. This makes all the colours stand out by being next to each other and draw people in.’

The candidate was awarded **0 marks** because their comment on harmonising colour is not fully explained.

‘The artist uses both hot and cold colours. They use red’s yellow’s and orange’s for the fruits and black ground and purple’s blue’s and a little bit of green for the foreground.’

The creates a divide in the painting as most of the hot and cold colour's are separated on the page.'

The candidate was awarded **1 mark** for a justified comment on the use of hot and cold colours and the effect.

'The artist also uses complomenty colours. Like the orange in the background and blue in the foreground. These contrast with each other and make each other stand out and be bold and this makes the painting eye catching.'

The candidate was awarded **1 mark** for a justified comment on colour, and the use of orange and blue to separate the foreground and background.

'The artist use's a wide colour palette. This can be seen with there use of different colours everywhere like having different colours for every fruit. This can lead you eye around the page with all the colours making the pointing more appeling.'

The candidate was awarded **0 marks** for a comment on the use of a wide colour palette, but this is not fully justified.

'Media handaling and technique

The artists use non- tradisinal materials as they have use cutting's for adverts and used in painting this is because artist dont not making use this and make the painting unique. The artist used oil paint which is traditinal. This can be seen in the paint stroke as they are detailed. The draw's people into the painting with how relistic it looks.'

The candidate was awarded **1 mark** for a comment on media handling, and the use of non-traditional and traditional materials to make the painting unique.

Question 4(b) – 1 mark out of 2

'I think the style is realistic as they have made the fruit look real but also an unrealistic style as they have used solid colours in some part's that make it look unreal. This draw's veiwer's eye to the painting.'

The candidate was awarded **1 mark** for a justified comment on style and its effect on the viewer.

'I think the style is successful as they have used their own touch on it making it unique and one of a kind.'

The candidate was awarded **0 marks** because success is not generally a style, and the candidate has not explained how the success of the painting can be related to style.

Question 7(a) – 2 marks out of 6

'I have studied Nora Fok 'Fox tail lily white ring' 2005

fitness for purpose

This is a ring for the finger. This is used for special events like cat-walks gala's. This is not practical for every day wear as of its large scale and could danger the wearer of the ring.'

The candidate was awarded **1 mark** for a justified comment on scale of the ring and relates this to practicality.

'The ring is large in scale and is pointy. The ring has a big, tall, sharp piece coming out of it. This could endanger some one if worn on an every day occasion.'

The candidate was awarded **0 marks** because their comment on fitness for purpose in relation to safety is not clearly justified.

'Target market

The ring is aimed at sophisticated women who are artistic. This is due to its floral design like the petals. This is aimed at women as of the history of flowers being feminine.'

The candidate was awarded **0 marks** because their comment on target market being sophisticated, artistic women is not fully justified.

'It is aimed at artie people This is because of its unique look. It is 21.5 cm tall so it would look weird for every day wear. It is made to make a statement and be bold.'

The candidate was awarded **1 mark** for a point on visual impact, relating the scale to making a statement.

'Visual Impact

The ring is large in scale. It is 21.5 cm tall. I catche's peoples eye's and make it draw people attion as of the large scale'

The candidate was awarded **0 marks** because they make a comment about visual impact, but this is repeated and has been awarded a mark in the previous comment.

Question 7(b) – 4 marks out of 4

'Fok was influenced by the fresh food market as she goes all the time with her children and loves the natural look of the fruit and veg and was inspired by a pair of red hot chill pepper earrings. This can be seen by her using a flower as if is created by nature and she loved the natrual form of it.'

The candidate was awarded **1 mark** for identifying the fresh food market's influence on Fok's work, and **1 mark** for the relating the influence of the fresh food market inspiring a pair of earrings in the shape of red chillies.

'She was also inspired by Carolin and Susen as they were her tutor's and were keen for here to try use nylon. She dyed it, knitted it, noted it and many more thing. This is the material she use for the foxtail lily white.'

The candidate was awarded **1 mark** for identifying her two tutors an influence on Fok's work, and **1 mark** for linking Fok's use of nylon to her tutors' influence.

Question 10(a) – 3 marks out of 8

'Fitness and Purpose

It is designed to take pictures. This can be seen in the photo coming out of the slot and camera lens. You can take pictures of yourself or others.'

The candidate was awarded **0 marks** for a comment on the camera's use but doesn't relate this to fitness for purpose.

'Style

It has a retro style as it is from 1981. This gives it a nostalgic look to people who grew up in the 80's as there is more modern looking polaroid cameras now.'

The candidate was awarded **0 marks** because their comment on the camera having a retro style is not fully justified.

'It has a unique style as of the weird shape of the body. This can be seen with the different parts coming out of different places. This can catch people's eye as of the weird shape'

The candidate was awarded **0 marks** because their comment on the camera having a unique style is vague and not fully justified.

'Material

They have used a plastic body. This can be seen with the lighting on the picture. This makes the camera durable as plastic is hard to wear down.'

The candidate was awarded **1 mark** for a justified comment on the materials and the use of plastics being durable.

'They have used a rubber viewfinder. This can stop the camera from wearing away as it is braking.'

The candidate was awarded **0 marks** because their comment on the use of materials and the rubber viewfinder is not fully justified.

'They have used a fabric strap. This can be seen on the sides of the camera. This is so you can hang the camera around your neck so you don't have to hold it.'

The candidate was awarded **1 mark** for a justified comment on materials and the use of a fabric strap.

'Fitness for pourops

There is a strap attached to the camera. This makes it so you can wear it so you don't lose it or damage it. This is useful and many people will enjoy the safe feeling.'

The candidate was awarded **1 mark** for a justified comment on fitness for purpose related to the use of a fabric strap.

Question 10(b) – 1 mark out of 2

'I think it will appeal to people who are arty as they can take photos with it or use it as a prop.'

The candidate was awarded **0 marks** because their comment on who the camera would appeal to is not fully explained.

'I think people born in 80's / 90's would like it as they grew up with it being the trend at the time and will bring back memories.'

The candidate was awarded **1 mark** for a justified comment on the camera appealing to people being born in the 80's as this was a trendy product at the time.

Candidate 2

The candidate was awarded **22/40 marks**.

Question 1(a) – 6 marks out of 6

'Expressive'

I chose to analyse the work off Audrey Flack and her painting WW2.

media handling and techniques

Audrey flack used a variety of techniques such as airbrushing to create a photorealistic style. We can see this in the reflection of the teacup and the saucer.'

The candidate was awarded **1 mark** for a comment regarding media handling and the use of airbrushing to create a photorealistic style.

'Audrey flack used a tracer to start her painting. Tracing her work helped her again create a more photorealistic style as everything was to scale and accurate.'

The candidate was awarded **1 mark** for explaining how the technique of tracing was used to create a photorealistic style.

'line

Audrey Flack used a contrast of horizontal and vertical lines to create the barbed wire as a barrier. This created visual conflict throughout the painting with the prisoners and objects.'

The candidate was awarded **1 mark** for a justified comment on the use of lines in the barbed wire, to create visual conflict.

'Audrey Flack also used geometric lines throughout the pearls leading the veiwers eye through the painting and up to the prisoners. This creates a flow throughout the painting to look at.'

The candidate was awarded **1 mark** for describing how the pearls create leading lines and flow through the painting.

'mood and atmosphere

Audrey Flacks personal background was incorporated into her painting. The vibrant colours of the cakes and luxury items contrasted with the dark photo of the prisoners makes us feel sympathy as it creates a sense of hope but daunts on us these were real people trapped.'

The candidate was awarded **1 mark** for a comment on mood and atmosphere and relating this to colour and subject matter.

'Audrey Flacks uses scale to set the sad mood. This is because the prisoners of war were on a realistic scale so when looking at the painting you felt sympathy as you realise these were real lives.'

The candidate was awarded **1 mark** for a justified comment on how Flack creates a sad mood and atmosphere and relates this to the realistic scale of the prisoners.

Question 1(b) – 2 marks out of 6

'influences

Audrey Flack was influenced heavily with the photo realistic style. She was considered one of the first female artists who really dove into the photorealistic style.'

The candidate was awarded **1 mark** for correctly identifying the influence of photorealism on Audrey Flack's style.

'We can see this in the teacup and its reflection. But also the photo of the prisoners making us realise its a true subject she displays in her art.'

The candidate was awarded **0 marks** as the description of where the influence can be seen in her work was unclear.

‘Another one of Audrey Flacks influences was WW2. She had a Jewish background herself so being able to tell the story and express her feelings through art was something she showed.’

The candidate was awarded **1 mark** for identifying the influence of World War II.

‘We can see this as she used the photo on a true scale creating a uneasy feeling when looking at the photo.’

The candidate was awarded **0 marks** as the description of where the influence can be seen in her work was unclear.

Question 6(a) – 5 marks out of 8

‘composition

In this painting composition has clearly been used when creating a focal point of the young boy. everything surrounding him makes him the centre of attention.’

The candidate was awarded **0 marks** for a comment on composition and the boy being the focal point, however this is not fully justified.

‘The boy and girl being far apart, the boy deeper in the painting, makes the veiwers eye move into the painting when looking at it. This creates a smooth overview of the painting encorporating depth.’

The candidate was awarded **1 mark** for a justified comment on composition and the placement of the children creating depth in the painting.

‘The girl being at the front and in the corner makes her the first thing you look at and wondering her story and what shes looking at. Without her I feel the painting would be to empty and the visual impact would be lost and more confusing.’

The candidate was awarded **1 mark** for a comment on composition, and the girl’s position in the artwork to create visual impact.

'Pattern

Pattern is used on the checkerd floor. The use of one type of pattern makes the painting not feel too busy and like too much is going on to appreciate the artwork.'

The candidate was awarded **0 marks** because their comment on pattern is vague.

'Pattern is also used on the picture frames. Making the house look tidy and neat creates a sort of boring and simple feel'

The candidate was awarded **0 marks** because the comment on pattern in the picture frames is not fully justified.

'Pattern is used on the re-occurring door with rectangles. This creates depth throughout the painting. It also creates a story for the house wondering what else is going on inside. This creates an interesting painting for the viewer to look at.'

The candidate was awarded **1 mark** for a justified comment on rectangular pattern created by the door and the effect on depth.

'mood and atmosphere

The mood is set with the simple color palette. The lack of colors used creates a dull mood throughout the painting and in their life.'

The candidate was awarded **0 marks** because the comment on a simple colour palette used to create a dull mood is vague.

'The way the boy is standing in the middle of the hallway staring at the girl and she can't see him creates an uneasy feeling as it looks like he's going to do something. It creates conflict through the two people in the painting.'

The candidate was awarded **1 mark** for a comment on an uneasy feeling created through the pose of the subject matter.

‘The lack of color in their house and clothes except from the chair makes the chair seem important but the rest of their life dull and unfun. This causes us to focus on the chair more as a focal point.’

The candidate was awarded **1 mark** for a justified comment on composition, and the use of colour on the chair to create a focal point.

Question 6(b) – 1 mark out of 2

‘This painting communicates some tension between the girl and the boy. Something about the dull color palette and blank expressions on each of their face with the boy standing early in the middle makes me feel uneasy.’

The candidate was awarded **1 mark** for their comment on the painting communicating tension in relation to the figures’ facial expressions.

‘The painting is nice to look at due to the simple colors and not much going on. The eye is easily lead around the painting through the house.’

The candidate was awarded **0 marks** because the comment on the use of simple colours is not fully justified in relation to what this communicates.

Question 7(a) – 2 marks out of 6

Design

I studied marjorie shick and her 1986 neckpeice

fitness for purpose

The fitness for purpose for Marjorie Shicks neckpeice was to create a wearable structure to show of her art. She thought of the wooden dowels being lightweight to wear.’

The candidate was awarded **1 mark** for a comment on fitness for purpose and the use of lightweight dowels which makes the design more wearable.

‘The fitness for purpose was less effective than the function as she focused more on the form of the function. The wooden dowls were a bit uncomfortable to stick arms through but thats what made the peice so unique.’

The candidate was awarded **0 marks** because the comment is inaccurate in relation to the design.

‘target market and audience

The target market for Shicks neckpeice was someone who appreciated her style and would be daring to wear her peice outside.’

The candidate was awarded **0 marks** because the comment on target market is not fully justified.

‘The target market for Shicks neckpeice would be a maximalist who liked the idea of a big statement accesory. Similarly liking the 1960s jewellery style.’

The candidate was awarded **1 mark** for a comment on target market, and a maximalist style created through a big statement accessory.

‘visual impact

Shicks goal was to create a strong visual impact. This was completed with the uniqueness of the neckpeice and bold colours.’

The candidate was awarded **0 marks** for a comment on visual impact relating this to colour which is not fully justified.

‘A Theatrical impact was also used as Shick wanted the neckpeice to be dramatic and bold and the centre of attention when someone wore it.’

The candidate was awarded **0 marks** because the comment on a dramatic, theatrical visual impact is not fully justified.

Question 7(b) – 4 marks out of 4

'Influences

Marjorie Schick was heavily influenced by the sculptor David Smith.'

The candidate was awarded **1 mark** for correctly identifying the influence of sculptor David Smith.

'His use of negative space appealed to Marjorie and used this to challenge herself in incorporating this into a wearable structure. This use of negative space sparked the idea of fitting body parts through them and experimenting on a wearable accessory to show off.'

The candidate was awarded **1 mark** for a comment referring to Smith's influence on Schick's work in relation to negative space created in her designs.

'Another one of Marjorie Schick's influences was the 1960's European jewellery revolution. Post war when women dove into fashion the big, bold statement earrings appealed to Marjorie.'

The candidate was awarded **1 mark** for identifying the influence of the 1960's European jewellery revolution.

'She used acrylic paint straight from the tube to create the bold colors whilst saving time for not mixing. And she also liked the geometric shapes used hence why she built it herself to maximise the creative freedom she had.'

The candidate was awarded **1 mark** for a description of Schick's use of bold colours and geometric shapes which was influenced by the 1960's jewellery revolution.

Question 12(a) – 2 marks out of 8

'Sources of inspiration

A source of inspiration is the treehouse aspect. The was probably a great starting point for figuring out where and how they were going to make it. And that they wanted it outside and enviromentally friendly.'

The candidate was awarded **0 marks** because a comment on a tree house source of inspiration is not fully justified.

'Another source of inspiration would be encoorporating the resturant part into the design. They clearly wanted a unique resturant idea that was up high.'

The candidate was awarded **0 marks** for a comment on the influence of the restaurant, which does not clearly relate to the prompt.

'The design of the outside makes me feel another inspiration was cocoons and nature. The simplicity of the outside and airiness makes me feel nature was important instead of a big bulky modern resturant to be built.'

The candidate was awarded **0 marks** because the comment on the inspiration from nature is not fully justified in relation to the design.

'Fitness for purpose

The purpose of building seems like it was to be created with the enviroment in mind. Materials they've used and not using an extremly modern designs feels like they care about the enviroment.'

The candidate was awarded **0 marks** for a comment on fitness for purpose and the use of materials which is not fully justified.

'Another purpose they clearly fulfilled was creating a unique resturant that people would want to visit. Being up high and no windows or things that a normal resturant has makes if feel and look very cool. '

The candidate was awarded **1 mark** for a justified comment on creating a unique restaurant and how it fulfils this purpose through being different to a normal restaurant.

‘Another fitness for purpose it seems was to create an airy relaxing spot for a restaurant. They also clearly wanted it to be different and unusual which would attract customers.’

The candidate was awarded **0 marks** for a comment on fitness for purpose which is not fully justified.

‘visual impact

The visual impact of this treehouse restaurant is strong as its so unique. The simplicity of the design somehow makes it feel complex as its up in a tree and it must have been very difficult.’

The candidate was awarded **0 marks** for a comment on visual impact which is not fully justified.

‘The visual impact of this restaurant is very dramatic and bold as its so unusual but cool on how they even came up with the idea then to build it around a tree.’

The candidate was awarded **1 mark** for a comment on a dramatic and bold visual impact created through the position of the restaurant around the tree, which makes it unusual.

‘The simple colours that blend in with the scenery have been clearly thought out because of the environment but also deduct on the visual impact as the colour could’ve be bolder or even black just to look more modern.’

The candidate was awarded **0 marks** because their comment on visual impact and use of simple colours is vague.

Question 12(b) – 0 marks out of 2

‘I personally love the idea of this environmentally friendly restaurant as it shows they aren’t just in it for the money they really care about what they do.’

The candidate was awarded **0 marks** for their comment on the environmentally friendly restaurant which is not fully justified in relation to the prompt.

'I think they could've chose a different colour for the outside like black or green as it looks like the just forgot about it.'

The candidate was awarded **0 marks** because their comment on colour is not fully justified.

Candidate 3

The candidate was awarded **26/40 marks**.

Question 1(a) – 3 marks out of 6

'The artist that I have been studying is Samuel J Peploe, and the painting that I have been studying is his 'still life' from 1913.

TECHNIQUES:

Peploe has painted geometric, broken up shapes in the background of this still life. This creates pattern throughout the painting and makes it appear like there's stained glass in the background.'

The candidate was awarded **1 mark** for their comment on media handling and techniques, and the use of shapes in the background to create a stained-glass effect.

'Peploe used advancing colours for a lot of the objects in the foreground. This helps to create some depth in the painting, as some objects feel closer to the viewers than others.'

The candidate was awarded **0 marks** because their comment on colour does not relate to the given prompts.

'LINE:

For the objects, Peploe painted thick, bold outlines. This gives the painting an unrealistic and abstract look. These bold lines however are balanced by the soft pastel colour scheme used.'

The candidate was awarded **1 mark** for a justified comment on the use of outlines to create a bold, abstract look.

'Peploe uses sharp, bold lines in this still life to create pattern. This gives some more excitement to the arrangement and encourages the viewers eyes to move around the painting.'

The candidate was awarded **1 mark** for a comment on the use of line to create patterns to move the eye around the painting.

‘MOOD & ATMOSPHERE:

Peploe chose multiple focal points for this setup, and placed them all at contrasting angles. This makes the viewers eyes move around, creating movement and lively atmosphere.’

The candidate was awarded **0 marks** because their comment on a lively atmosphere being created through use of focal points is not fully justified.

The geometric shapes in this still life fit together like a jigsaw. This helps create a comfortable and relaxing atmosphere, as it makes the viewer feel that everything is in it’s place.

The candidate was awarded **0 marks** because the comment on the use of geometric shapes to create a comfortable and relaxing atmosphere is not fully justified.

Question 1(b) – 4 marks out of 4

‘One big influence on Samuel J Peploe was the Dutch Old Masters.’

The candidate was awarded **1 mark** for identifying the influence of Dutch Old Masters.

‘This can be seen in his painting the ‘Coffee Pot’, through ‘the carefully arranged objects and white cloths, as well as the dark flat background and limited colour scheme, which are all things that are commonly seen in the Dutch Old master paintings.’

The candidate was awarded **1 mark** for linking the influence of the Dutch Old Masters to Peploe’s subject matter.

‘Another influence on Peploe was cubism.’

The candidate was awarded **1 mark** for identifying Cubism as an influence on Peplow's work.

'This can be seen in his painting 'Still Life' from 1913, through the angular, abstract and geometric shapes used to form the shapes of the objects, as well as the multiple focal points, which are things often seen in cubist style paintings.'

The candidate was awarded **1 mark** for linking Cubism to the use of abstract, geometric shapes and multiple focal points in Peplow's work.

Question 3(a) – 6 marks out of 8

'SUBJECT MATTER:

In this painting the viewers eyes are instantly drawn to the girl on the left but then move around to find that there are many interesting subjects and objects involved, such as the other girl, or the nets, the black butterflies or the chicken. While all these living things are in the foreground, a foreboding and abandoned looking house is in the background, with no apparent life. This helps to create maybe a contrast of life and death in the painting.'

The candidate was awarded **1 mark** for a justified comment on subject matter showing the contrast between life and death in the artwork.

'The black butterflies in this scene go way back, up into the sky. This helps to create some depth in the painting.'

The candidate was awarded **0 marks** for a comment on the butterflies creating depth, as they do not clearly link this to one of the given prompts.

'It's clear to the viewer that the girls are trying to capture these black butterflies. These butterflies, because of their dark colour, could possibly symbolise death, and make the viewer wonder why these girls want to catch them.'

The candidate was awarded **1 mark** for their comment on subject matter, and the symbolism of the butterflies.

'MOOD & ATMOSPHERE:

The viewer is instantly given an impression of a dark and foreboding atmosphere. This is because of the dull colour palette used. The artist has purposely not used bright and vibrant colours to create this mood.'

The candidate was awarded **1 mark** for a comment linking the use of colour to a dark and foreboding atmosphere.

'The painter has created the girl's hair to be up in the air. This creates the impression that it is windy around them, creating a lively, whimsical and exciting atmosphere.'

The candidate was awarded **1 mark** for their justified comment on a lively whimsical exciting atmosphere created by the girl's hair and the wind.

'The dark, stormy looking sky helps to create a gloomy atmosphere. This is because it shows that no light is being shown at these girls or what they're doing.'

The candidate was awarded **1 mark** for a concise comment on the stormy sky which creates a gloomy atmosphere.

'TECHNIQUES:

The artist has painted this whole atmosphere in a very realistic manner. They have done this through careful shading and creating depth by the butterflies getting smaller and the house being smaller in the background.'

The candidate was awarded **1 mark** for a comment on media handling and the realistic effect created by use of shading to create depth.

'Although the artist has painted the subjects in a realistic way, they've created a whimsical scene through the large number of butterflies and making it appear as though it's windy by painting their hair in the air and the curtain flowing out of the window in the background'

The candidate was awarded **0 marks** as they make a repeated point on the realistic style.

Question 3(b) – 0 marks out of 2

'I personally like this painting and enjoy looking at all the small details in it. I like how the artist has carefully chosen their colour palette to create a gloomy atmosphere.'

The candidate was awarded **0 marks** for a comment on the use of colour to create mood and atmosphere but does not link this to the prompt 'visual impact'.

'I also like how they've painted small details, such as the curtain blowing in the wind or the butterflies flying away.'

The candidate was awarded **0 marks** because the comment on subject matter does not link to the prompt 'visual impact'.

Question 7(a) – 5 marks out of 6

'The designer that I have been studying is Rene Lalique, and the piece of design I have been studying is his 'Dragonfly Woman Corsage.'

FITNESS FOR PURPOSE:

Because of the size, weight and delicacy of this design it makes it quite impractical to wear. This means that this design could be viewed more as a piece of art, rather than a functional, wearable piece of jewellery.'

The candidate was awarded **1 mark** for a comment on fitness for purpose and the size, weight and delicacy of the design making it primarily a piece of art.

'There are multiple moving pieces on this design, (on the tail and behind the wings). These moving pieces could easily get caught on clothing, making it quite difficult and awkward to wear.'

The candidate was awarded **1 mark** for a comment on fitness for purpose and the moving pieces making the design difficult and awkward to wear.

'TARGET MARKET:

This design is made with expensive materials such as gold and precious stones, but the value of this piece doesn't just lie in those materials but in the craftsmanship of the one-off piece. This makes it very valuable and made for the high end of the market – for wealthier people, especially woman because of this particular design.'

The candidate was awarded **1 mark** for a comment that identifies wealthier people as a target market due to the expensive materials used.

'The expensive elements in this design really catch people's eyes, as they glisten in the light. This makes is a good design to have, for example, on stage, or people would be able to see if from a distance. This means that Lalique's target market could have been for female entertainers or actresses.'

The candidate was awarded **1 mark** for a justified comment on potential target market being actresses/female entertainers, as the large scale would allow the design to be seen from a distance.

'VISUAL IMPACT:

The art nouveau style is a clear influence on this design. This can be seen through the stylised female form and there from nature.'

The candidate was awarded **0 marks** because they have identified Art Nouveau as an influence, but they do not link this to visual impact.

'The detailed pattern of the wings comes directly from Lalique's observation of dragonfly wings. He then created a stylised and detailed version in enamelling. The expensive materials used help the viewer look closely at these smaller details and see the care and time Lalique put into the design.'

The candidate was awarded **1 mark** for a justified comment on visual impact, and the use of materials to create a stylised and detailed design.

Question 7(b) – 4 marks out of 4

'A big influence on Rere Lalique was the Art Nouveau style.'

The candidate was awarded **1 mark** for identifying Art Nouveau as an influence on Lalique's work.

'This can be seen in his Dragonfly woman corsage. The flowing curves and themes from nature are things commonly seen in the art nouveau style. This design also clearly has a feminine form. These things are usually seen in Art nouveau designs or designs that have been inspired by art nouveau.'

The candidate was awarded **1 mark** for linking the influence of Art Nouveau to Lalique's subject matter.

'Another influence of Lalique was the Art Deco style.'

The candidate was awarded **1 mark** for identifying Art Deco as an influence on Lalique's work.

'This can be seen in his Opalescent Glass vase. The symmetry and luxurious look of this vase is something often seen in art deco, as well as the machine like shapes that were used.'

The candidate was awarded **1 mark** for linking Art Deco to the visual qualities in Lalique's 'Opalescent Vase'.

Question 11(a) – 3 marks out of 8

'WEARABILITY:

It is clear that the designers thought about the wearability of this design as they make it with a clip so it's easier to take on and off.'

The candidate was awarded **1 mark** for a comment on wearability and the use of the clip to allow the bracelet to be easily removed.

'Because of the expensive materials that were used, this design wouldn't be an everyday wear unless the owner was possibly wealthy. Rather it would be worn on special occasions.'

The candidate was awarded **1 mark** for a comment on wearability and the use of materials.

‘There are diamonds sticking out on the side of this bracelet. These could easily get caught on clothing, making it a bit more impractical and difficult to wear.’

The candidate was awarded **1 mark** for a comment on wearability and the use of materials making the design less practical.

‘DECORATION:

The designers have carefully created, in enamel beautiful flowers on this bracelet.’

The candidate was awarded **0 marks** because the comment on decoration is descriptive.

Question 11(b) – 1 mark out of 2

‘The target market for this design would be wealthy females. This is because expensive and valuable materials were used, and the flowers design on the bracelet help give it a feminine feel.’

The candidate was awarded **1 mark** for identifying the target market as being wealthy females, due to the expensive materials used.

Candidate 4

The candidate was awarded **38/40 marks**.

Question 1(a) – 6 marks out of 6

'I am writing about 'Coventry Cathedral' by John Piper. Oil on plywood.

The artist uses geometric straight lines throughout his painting. This can be seen on the top of the cathedral, going along the entire building is the use of castellated shape. This was effective as it makes the strong outline of the cathedral stand out and catch the viewers gaze.'

[Candidate illustrated a castellated line]

The candidate was awarded **1 mark** for a justified comment on the artist's use of line to create shape in the building.

'The artist also uses fragmented lines within the artwork. This is seen within the window of the cathedral as broken up and messy lines recreate the damage the fire has caused to the window. This is informative for the viewer as they can realise the extent of the damage due to the intensity of the fire.'

[Candidate illustrated a fragmented line]

The candidate was awarded **1 mark** for a justified comment on the use of fragmented lines to show the damage of the window.

'The artists media handling is energetic and expressive. This is seen due to the artists use of rich colours such as oranges and yellows, but also the textural marks and scraping into the paint to reveal layers of paint beneath. This creates a sense of movement and transparency as the yellow flames are scratched into, giving the painting a lively feel. '

The candidate was awarded **1 mark** for a justified comment on media handling, the use of rich colours and textural marks to create layering and movement.

‘The artists media handling is not traditionally photographic. This is new as it was his job as a war artist to capture the destruction of war. However the artists painting looks fairly flat with only one angled leading line at the right side of the main cathedral tower. This shows an innovative and stand out way to capture the scene quickly as the artist watched the cathedral burn and had limited time. Regardless this seems like an effective use of media handling to capture the scene.’

The candidate was awarded **1 mark** for a justified comment on Piper’s quick drawing technique in relation to the angle of cathedral.

‘The mood and atmosphere of the painting is depressing due to the heavy subject matter. This is because the painting shows the destruction of a cathedral, as flames grow and climb up and all over the cathedral. This makes the viewer depressed as they know that this was devastating for the people in the local area as religion was important, especially during the second world war. The viewer connects with the sadness and is angered by the sight.’

The candidate was awarded **1 mark** for a comment on choice of subject matter to create a depressed mood.

‘The mood and atmosphere for the painting is hopeless and desolate. This is because the painting features no people or fire fighters, which makes the viewer feel a sense of helplessness as nobody is trying to save the burning cathedral. This could inform the viewer of how hope and humanity was destroyed along with the ruining of churches.’

The candidate was awarded **1 mark** for a comment on subject matter creating a hopeless/desolate mood.

Question 1(b) – 4 marks out of 4

‘John Piper was influenced by his home town, Epsom. As a child he would cycle around his town and sketch ruined buildings and monuments by hand, which he used to create a guidebook of Epsom.’

The candidate was awarded **1 mark** for identifying Epsom as an influence on Piper's work.

'This influenced Piper's preferred subject matter of British landscapes and monuments as seen in his 'Death of Venice' painting which depicts a grand church and its beautiful details, such as windows.'

The candidate was awarded **1 mark** for describing how the influence of Epsom can be seen as subject matter in Piper's work.

'John Piper was influenced by Pablo Picasso and the Cubist movement. Cubism has characteristics of a limited colour palette, collaging and capturing things from varied perspectives in one artwork.'

The candidate was awarded **1 mark** for identifying Picasso and the Cubist movement as an influence on Piper's work.

'This is seen in John Piper's, 'Beach with Starfish' which too has a limited colour palette of muted blues and peachy colours. The painting also has a collaged cliff face made from newspapers and has starfish which are made from different angles.'

The candidate was awarded **1 mark** for linking Piper's working method to Picasso/Cubism with reference to the painting 'Beach with Starfish'.

Question 7(b) – 4 marks out of 4

'Section 2 design.

I will be writing about the Glasgow Museum of Transport by Zalia Hadid.

Zalia Hadid was influenced by water based nature such as turtles and ocean waves.'

The candidate was awarded **1 mark** for identifying ocean waves as an influence on Hadid's work.

‘This is seen in the 2012 Olympics London Aquatic Centre due to the main feature, the roof looking like a turtle shell or abstract ocean wave. Just as the roof dips in the middle and has curved edges, so too does a turtle shell. The purpose of a shell is to shield and protect, which is what the roof seems to be doing as it covers and shields most of the building. Additionally, the ocean would be a clever influence due to her designing an aquatic centre, which inside has organic beautiful curves and diving boards, which are reminiscent of ocean waves.’

The candidate was awarded **1 mark** for linking the shape of the London Aquatic Centre to ocean waves.

‘Zalia Hadid is also inspired by her Arabic culture and calligraphy.’

The candidate was awarded **1 mark** for identifying Arabic culture and calligraphy as an influence on Hadid’s work.

‘This is seen in the Heydar Aliyev Centre which has a beautiful swooping roof. Just as calligraphic writing is flowing, connected and continuous, so too is the roof as it swoops down midway and then curves back up again. The roof rises and dips all the way around the building which is reminiscent of calligraphy lettering.’

The candidate was awarded **1 mark** for linking Arabic culture and calligraphy to the form of the roof in the Heydar Aliyev Centre.

Question 7(a) – 6 marks out of 6

‘The target market for the Glasgow Museum of Transport could be vehicle enthusiast such as those who admire retro cars. Since the museum has a large collection, there would be something for everyone to enjoy. For example there are cars, motorbikes, planes and trains. The enthusiasts may particularly like the information boards as each item is written about in detail. This makes the museum a great spot for enthusiasts.’

The candidate was awarded **1 mark** for a comment on potential target market as vehicle enthusiasts, justified in relation to Glasgow's Museum of Transport collections.

'The target market for the Museum of transport could be pupils and school trips. This is because the building is large and could easily accommodate large groups of pupils. It would also be an educational experience which is rich in learning about local history. School pupils may particularly like the recreated 'Old Town' street scene due to how big and immersive it is, making it a memorable experience for all pupils.'

The candidate was awarded **1 mark** for a comment which identifies a potential target market as school pupils/trips, justified in relation to the large scale of the building and the educational experience.

'The museum is fit for purpose as it occupies a large area next to the river, meaning it is large and noticeable. Due to the large scale of the museum, it can successfully hold and display an extensive collection which makes it fit for purpose.'

The candidate was awarded **1 mark** for a justified comment on fitness for purpose, which is created through the large scale of the building allowing them to hold extensive collections.

The museum has a lot of space which also means that it can hold a lot of visitors, further making it fit for purpose.'

The candidate was awarded **1 mark** for a justified comment on fitness for purpose, which is created through the large scale of the building allowing them to house lots of visitors.

'The museum is fit for purpose as it attracts visitors. This is due to the unique look of the museum which makes it a touristic must-see location. The building acts as a visual monument as it sticks out of its surroundings which makes it easily identifiable.'

The candidate was awarded **0 marks** because the comment on the unique look of the building, making it a must-see tourist attraction is not fully justified.

‘The building is very visually impactful due to the use of metals to create a unique roof design. The zinc used has moulded to create waves which is impactful as the museum suits its riverside location. The waves are replicated on the top of the riverside museum which promoted peace and tranquility but also helps shape the building in a unique and organic way.’

The candidate was awarded **1 mark** for a comment on visual impact, linking the unique roof design to use of materials.

‘The building is visually impactful due to its unusual spiky design at the front of the museum. The sharp design is reminiscent of a heart beat line which is interesting to the viewer and promotes creativity as others may see something different. The iconic design is visually impactful as it is a one of a kind and highly memorable to the viewers.’

The candidate was awarded **1 mark** for a comment on the roof resembling a heartbeat line which creates visual impact.

Question 8(a) – 8 marks out of 8

‘The poster features big, capital lettering which is seen at the top and bottom of the circle in the centre of the poster. This makes the lettering stand out and catch the viewers eyes as it is made immediately clear that the poster is promoting a festival.’

The candidate was awarded **1 mark** for a comment on lettering and use of capitals to stand out and catch the viewer’s eye.

‘The poster features a majority blue toned colours. This is seen as the background seems to be a dark navy colour, and there is a delicate light blue colour on the emblem design in the centre. This creates a cohesive design as the blues work well and look appealing together.’

The candidate was awarded **1 mark** for a comment on the use of a variety of blues to create a cohesive design.

‘The poster features contrast as seen with the yellow at the top left, against the dark blue background. This draws the viewers attention and makes them notice the age of the festival as it is like an old tradition due to how long it has been running.’

The candidate was awarded **1 mark** for a comment on colour, and the use of blue and yellow to draw attention to the age of the festival.

‘This is also an effective use of lettering as the letters appear to be cut out, revealing a stary sky. This is unique as it is the only lettering in the poster which is not filled in with a solid colour.’

The candidate was awarded **1 mark** for a comment on lettering, and the cut-out effect to show the stary sky behind.

‘The poster features a woman which has a detached face. This imagery could symbolise her mind being open which could suggest that the festival has links to creativity or meditation.’

The candidate was awarded **1 mark** for a comment on imagery, linking the detached face to creativity and an open mind.

‘The poster features a woman holding a paintbrush and has brushes and other tools weaved into her hair. This imagery could suggest that the festival is a painting or artistic competition and that the target audience for the poster are artists.’

The candidate was awarded **1 mark** for a comment on imagery, and the use of the paintbrushes and other tools appealing to the target market of artists.

‘The poster features a clash between colours as seen on the 3 stripes going right out from the centre. The use of green and red creates contrast as they are opposite colours. This draws the viewers attention as the contrasting coloured stripes also contrast the dark background, making them stand out even more.’

The candidate was awarded **1 mark** for a comment on colour, and the stripes contrasting against the dark background.

‘However if you look inside the stripes, the use of green and yellow creates harmony. This is because the yellow and green swirls are close to each other on the colour wheel, which makes this a cohesive and relaxing part of the design.’

The candidate was awarded **1 mark** for a justified comment on colour, and the use of green and yellow to being a cohesive part of the design.

‘The lettering at the bottom of the blue emblem is useful as it is purely informational for the viewer. The poster effectively captures the viewers attention with the flashy text and design above but does its job at informing the public the details of the event which includes the timing.’

The candidate would have been awarded a mark for a further comment on lettering, however, they already achieved full marks for this question.

Question 8(b) – 1 mark out of 2

‘The style of the poster is quite abstract. This is due to the unusual combination of colours, varying patterns and then strange imagery.’

The candidate was awarded **0 marks** for a comment on the style being abstract, but this is not fully justified.

The style of the poster could show surrealism and show a visual representation of how it feels to be in the zone and creating artwork. This is because the woman looks focused as colour which could be her creative process, come to life which shows a surreal art style’

The candidate was awarded **1 mark** for a justified comment on the Surrealist style which is identified in relation to the imagery of the woman.

Question 6(b) – 2 marks out of 2

*Although the candidate writes 6a in the margin, they are referring to the prompts of 6b.

‘Expressive

The painting communicates a sense of annoyance and loss of relationship. This is because the girl is alone and blankly staring ahead of her, as a boy stands in an angry or assertive way in the corridor, showing they may be angry at each other.’

The candidate was awarded **1 mark** for a comment on the painting communicating that the girl and boy may be angry at each other due to placement and facial expression.

‘The painting communicates loss of relationships due to the two young people and possibly family members not acknowledging each others presence. This could signal a breakdown of relationship being captured in the painting.’

The candidate was awarded **1 mark** for a comment on the loss of relationship between the boy and girl, linking this to the pose of the figures.

Question 6(a) – 7 marks out of 8

‘A regular pattern is seen in the area the boy is standing, past the door frame. This is because there is a repetitive black and white square pattern which is often associated with the kitchen space.’

The candidate was awarded **0 marks** because their comment on pattern is descriptive.

‘An irregular pattern is seen on the couch the girl is sitting on. The sofa features an irregular and randomised floral pattern in which flowers and leafs are randomly placed together. This creates a visually appealing but old fashioned aspect to the couch.’

The candidate was awarded **1 mark** for a comment on the pattern used on the sofa creating a visually appealing effect.

‘There is a gentle and subtle dotted pattern on the girls clothing which is most prominent around her collar line. The pattern is a pink polka-dot pattern on the girls white dress which adds a hint of gentle femininity to her otherwise cold character.’

The candidate was awarded **1 mark** for a comment on the pattern used on the girl’s dress, adding femininity.

‘The composition seems to be heavy and unequal as the main subject matter is on the left and in the middle. This creates an unbalanced composition as the viewers eyes are heavily drawn to the right as the girl occupies about half of the floor area.’

The candidate was awarded **1 mark** for a comment on the composition being unbalanced due to the placement of the girl on the right of the painting.

‘The composition in the painting involves the rule of thirds which is used to highlight the presence of the boy, stood angrily in the centre. Despite his small scale, he is easily noticeable and a focal point due to his positioning.’

The candidate was awarded **1 mark** for a comment on composition and the use of rule of thirds to create a focal point.

‘The mood and atmosphere of the painting is quiet. This is because the viewer can feel the stillness in the scene as the girl blankly looks forward, ignoring the boy. This could suggest that she is deep in thought and disassociated from the scene.’

The candidate was awarded **1 mark** for a comment on a quiet mood being created through facial expressions.

‘The mood and atmosphere of the painting could be sad as the house appears to be big but lacks a family. This is because the two people appear to be children, and there are no parents in the painting which could create an empty and desolate atmosphere.’

The candidate was awarded **1 mark** for a comment on a sad mood, due to the lack of parents and family within the artwork.

‘The boys assertive and strong standing posture contrasts the girls relaxed but stern posture which creates a conflicting mood and atmosphere. It seems as if the boy is

waiting for a response or acceptance from the girl, yet see doesn't acknowledge his presence which conflicts their moods.'

The candidate was awarded **1 mark** for a justified comment on a conflicting mood, due to posture.

Candidate 5

The candidate was awarded **26/30 marks**.

Question 1(a) – 3 marks out of 6

“‘Wheel of Fortune’ by Audrey Flack is meticulously blended. You can tell because there are no visible brush strokes in the painting. This creates a photorealistic style.’

The candidate was awarded **1 mark** for a justified comment on media handling, and the use of blending and lack of visible brushstrokes creating a photorealistic style.

“‘Wheel of Fortune’ by Audrey Flack has lots of leading lines. The focal point is the skull. If you follow the skull’s eyeline it leads you to the candle. The candle’s flame leads your eye up to the berries which take your eye back down to the skull. This creates a circle of life within the painting where the skull represents death, the candle represents the passing of time and the berries represent life.”

The candidate was awarded **1 mark** for a justified comment on leading lines and the effect on the viewer’s journey through the painting.

‘The subject matter of ‘Wheel of Fortune’ by Audrey Flack creates an intense atmosphere. In the painting there is a vanitas skull lit by candlelight. This has connotations with death, and therefore creating a creepy, gloomy atmosphere.’

The candidate was awarded **1 mark** for explaining how the subject matter of the skull and its symbolism relate to mood and atmosphere.

Question 1(b) – 4 marks out of 4

‘Audrey Flack was influenced by art movements. In her painting ‘Wheel of Fortune’ there is a vanitas skull. This shows she was influenced by the 17th century Dutch vanitas paintings.’

The candidate was awarded **1 mark** for identifying the correct influence of vanitas, and **1 mark** for describing how the influence of vanitas can be seen in the subject matter of the skull in 'Wheel of Fortune'.

'Audrey Flack was influenced by world events. In her WW2 painting there is lots of subject matter relating to the holocaust. This shows she was influenced by WW2 and the holocaust as she has a Jewish background.'

The candidate was awarded **1 mark** for correctly identifying the influence of World War II on Flack's work, and **1 mark** for describing how this influence can be seen in Flack's painting 'WW2', through the subject matter.

Question 3(a) – 5 marks out of 8

'The subject matter of this painting creates a creepy atmosphere. There are two girls catching butterflies in stormy weather. They are doing something joyful but are frowning. This suggests there is something wrong, creating a suspenseful atmosphere and making the viewer feel uneasy.'

The candidate was awarded **1 mark** for a justified comment on mood and atmosphere, as they explain why the facial expression of the subject creates a suspenseful atmosphere making the viewer feel uneasy.

'This painting is meticulously blended. There are no visible brushstrokes throughout the painting. This gives the painting a smooth, photorealistic effect.'

The candidate was awarded **1 mark** for a justified comment on media handling, describing the lack of visible brushstrokes and the effect on the photorealistic style of the painting.

'This painting has a muted colour scheme. There are lots of shades of yellow and brown with dark shadows in the grass. It looks dated and stormy. This gives the painting a creepy, dark atmosphere.'

‘The candidate was awarded **1 mark** for explaining how the muted colour scheme had an impact on mood and atmosphere’.

‘This painting has an interesting mood. The subject matter includes a rickety old house and a dead tree in the background. These have connotations with haunting, death and ghosts.’

The candidate was awarded **1 mark** for explaining the symbolism of the subject matter in the painting and the effect on the viewer.

‘This combined with the butterflies, which are usually a symbol of hope makes the viewer question the painting and how it makes them feel.’

The candidate was awarded **1 mark** for a justified comment on the symbolism of the subject matter of butterflies, and the effect on the viewer

Question 3(b) – 1 mark out of 2

‘I think the painting creates strong visual impact, despite the muted colour scheme. The focal point is the girl in the blue dress. The haunting frown on her face immediately jumps out at the viewer creating a lasting impression of the painting in the viewer's mind.’

The candidate was awarded **1 mark** for a justified comment on visual impact, explaining how this was created through colour, facial expression and the effect on the viewer.

Question 7(a) – 3 marks out of 6

‘The dragonfly brooch by Renee Lilique is not fit for purpose. It is a decorative brooch that fits across the chest. Its sheer size would make it extremely heavy and difficult to wear.’

The candidate was awarded **1 mark** for a comment explaining why the brooch is not fit for purpose due to its size and weight.

‘Also the foldable wing would constantly get in your way’

The candidate was awarded **0 marks** for a comment on fitness for purpose, as they do not explain why the wing would get in the way.

‘The dragonfly brooch by Renee Lilique is made for the upper class. It’s made from valuable and precious metals. This combined with its size is meant to flaunt wealth. This means the target market is the extremely wealthy.’

The candidate was awarded **1 mark** for a comment on the materials used to create the brooch, linking this to the target market

The dragonfly brooch creates striking visual impact. The image of a massive dragonfly across someones chest is not easily forgettable. The massive, foldable wings that move create visual impact that with catch someones eye from far away.

The candidate was awarded **1 mark** for a comment on visual impact as this is explained in relation to the massive foldable wings.

Question 7(b) – 4 marks out of 4

Renee Lilique was influenced by art movements. He used natural inspiration and a green and blue colourscheme in his dragonfly brooch which are all staples of art novaeu. This shows he was influenced by art nouveau.

The candidate was awarded **1 mark** for identifying the influence of Art Nouveau, and **1 mark** for describing where the influence of Art Nouveau can be seen in the ‘Dragonfly brooch’.

‘Renee Lilique was influenced by forein countries. The dragonfly in his dragonfly brooch has roots in Japanese mythology. This shows he was influenced by Aisan culture.’

The candidate was awarded **1 mark** for identifying the influence of Asian Culture. and **1 mark** for linking the dragonfly imagery used in the brooch with Japanese mythology.

Question 11(a) – 5 marks out of 8

‘This item is not very wearable. The materials and stones stick out, meaning the could easily catch on the wearer’s surroundings.’

The candidate was awarded **1 mark** for a comment on wearability, and the materials limiting this, as they could catch on clothing

‘Also, the bracelet does not appear to be ajustable, so it may to big or small for peoples wrists.’

The candidate was awarded **1 mark** for a comment on the bracelet not being adjustable, and how this would impact wearability, as it would not fit all wrist sizes.

‘This bracelet is very effective decoration. It is eye catching and would stand out on someones wrist. The colourscheme and natural inspiration have ties to art nouveau a very decrotive art movement.’

The candidate was awarded **1 mark** for a comment on decoration explaining why the bracelet would stand out on a wrist.

‘This bracelet may be uncomfortable to wear. The many precious metals and gemstones would make this piece very heavy. This means it would be difficult to wear on an everyday basis as it would weigh down your wrist.’

The candidate was awarded **1 mark** for a comment on materials and the impact on weight for everyday wear.

‘The bracelet would be easy to get on and off. It has a clasp that can be undone and slotted back together. This makes the wearer comfortable that the bracelet won’t get stuck on her hand and can be removed by wrist.’

The candidate was awarded **1 mark** for a comment on the use of a clasp and the impact this has on wearability.

Question 11(b) – 1 mark out of 2

‘The target market for this bracelet would be the very wealthy. There are many extremely expensive materials used to make this like gold, diamond and gems.’

The candidate was awarded **1 mark** for an opinion on the expensive materials relating them to a wealthy target market.

‘It is also very old, having been made between the 1800s and the 1900s. This would drive up the price even more. The price of this bracelet would only make it available to the rich who want to flaunt their wealth.’

The candidate was awarded **0 marks** for an opinion on target market as they do not explain why the jewellery being old would make it appeal to a wealthy target market.

Candidate 6

The candidate was awarded **33/40 marks**.

Question 1(a) – 4 marks out of 6

'I have studied 'Marilyn' 1977 by Audrey Flack. Flack had used mixed media in 'Marilyn'. This can be seen in the use of acrylic paint as a base and that thin translucent washes of oil paint have been applied over it. Making the painting strong in tonal depth and give of a highly polished look.'

The candidate was awarded **1 mark** for a justified comment on media handling and techniques, and how the use of paint creates depth and a polished look.

'Audrey Flack has used a technique known as 'Vanitas'. This can be seen in the fact that Flack had gathered many objects with significant importance to Marilyn Monroe, such as the black and white photo of her smiling, in order to make this piece. Making it a tribute to Marilyn's life.'

The candidate was awarded **0 marks** because although this painting is in a Vanitas style, the comment does not demonstrate the knowledge required for media handling and/or techniques .

'Flack had used varied lines in this painting. This can be seen in the floating black paintbrush, dripping with red paint indicating blood. Making the paint brush a bold, black line and therefore stand out.'

The candidate was awarded **1 mark** for a justified comment on the use of a variety of lines, linking this to visual impact.

'Flack had used varied lines in her painting. This can be seen in 'Marilyn' 1977 where the framed photograph is outlined. Making it grab our attention and stand out.'

The candidate was awarded **0 marks** for a comment on outlines as this is not fully explained in relation to the painting.

'Marilyn' 1977 by Audrey Flack has mixed mood and atmosphere. This can be seen in the black and white smiling photographs of Marilyn Monroe but also the egg timer and sand timer which is ran/is running out indicating death. Making us initially feel happy after seeing a young, beautiful women but then upset after learning the implications.'

The candidate was awarded **1 mark** for a comment on mood and atmosphere created through the symbolism of the subject matter.

'Marilyn' 1977 by Audrey Flack has a happy mood and atmosphere. This can be seen in the bright colours, for example in the red cloth and colourful green grapes, also by the pictures depicting Marilyn in her prime. Making us joyful when we see it and making it's a great tribute to Marilyn by depicting her in a positive light.'

The candidate was awarded **1 mark** for a comment on happy mood and atmosphere created through use of bright colours.

Question 1(b) – 4 marks out of 4

'I have studied 'Marilyn' 1977 by Audrey Flack. 'Audrey Flack' was infulenced by the 17th century art movement Dutch Vanitas' which depicted objects that are symbols of time and death.'

The candidate was awarded **1 mark** for identifying the influence of Dutch Vanitas.

'This can be seen in the candle which shows the fragility of life which can easily be snuffled out, just like blowing out a candle, resulting in death.'

The candidate was awarded **1 mark** for relating the influence of Dutch Vanitas to symbolism of the subject matter of Flack's painting.

'I have studied 'Marilyn' 1977 by Audrey Flack. Audrey Flack was infulenced by photography and photorealism and became one of the first students at the Art Students Leagues to use photographs as the foundation of her work.'

The candidate was awarded **1 mark** for identifying the influence of photography and Photorealism.

‘This can be seen in the fact that she had sketched from a photo, after creating the perfect vanitas, and projected it onto a large 8 ft x 8 ft canvas. This helped her to create accuracy and detail into her piece. Making her achieve photorealism.’

The candidate was awarded **1 mark** for describing the influence of photography and Photorealism on Flack’s working methods.

Question 6(a) – 6 marks out of 8

‘The girl sitting on the sofa is the focal point. This can be seen in the leading line from the door to the girl. Making it take our eyes to her.’

The candidate was awarded **1 mark** for a comment identifying the focal point of the girl, which is justified through use of leading lines.

‘The girl on the sofa is the focal point. This can be seen in the fact she’s wearing white against the dark seat and black floor. Making her stand out against the darkness.’

The candidate was awarded **1 mark** for a comment identifying the girl as the focal point which is justified through her white clothing making her stand out against the dark seat and black floor.

‘There’s varied use of pattern. This can be seen on the pink/red dots on the white dress/night gown the girl is wearing. Making it add visual appearance.’

The candidate was awarded **0 marks** because a comment on the use of dots creating a pattern is not fully justified.

‘There’s varied use of pattern. This can be seen in the sofa which has a coloured, floral pattern, making it highly detailed and intricate.’

The candidate was awarded **1 mark** for a comment on the use of pattern on the sofa and its visual effect.

‘There’s varied use of pattern. This can be seen in the black and white checked pattern in the background. Making it stand out as the black and white contrast and making it lead our eyes to both the boy and girl.’

The candidate was awarded **1 mark** for a point on the use of pattern on the checkered floor, colour contrast and the effect on focal point.

‘The mood and atmosphere feels dark and almost gloomy. This can be seen in the use of low saturated colours and greys, throughout the painting. Making it feel gloomy, almost scary and making us want to inquire more about this painting.’

The candidate was awarded **1 mark** for a comment on the mood and atmosphere being dark and gloomy, justified through the use of colour.

‘The mood and atmosphere is angry/tense. This can be seen in the use of the mad expression on the girl. Making us wonder why the situation feels so stiff.’

The candidate was awarded **1 mark** for a comment on an angry, tense atmosphere justified in relation to the girl's facial expression.

‘The mood and atmosphere is mixed. This can be seen in the dark colour palette but then the sun is shining through the window. Making us feel confused and thrown off by the meaning of the painting.’

The candidate was awarded **0 marks** because their comment on the mood and atmosphere is not fully explained.

Question 6(b) – 2 marks out of 2

‘This painting communicates a sense of dread to me. This can be seen in the dark, cold colours. Making it set in unease.’

The candidate was awarded **1 mark** for an opinion on the painting communicating dread, justified through the use of dark, cold colours.

‘This painting communicates that possibly the two subject matters are possibly siblings and are close but their relationship is tense. This can be seen in the stiff poses and the fact she is not looking at the boy but instead straight on. Making it feel weird and making us confused on the meaning.’

The candidate was awarded **1 mark** for an opinion on the painting communicating sibling relationships, explained through the children's pose.

Question 7(a) – 3 marks out of 6

‘I have studied ‘Power House Bangle’ 2004 by Peter Chang. The bangle is fit for purpose of being worn on the wrist. This can be seen in the fact Chang has considered the average female’s wrist and it fits most women’s wrist but has no catch and must be squeezed over the wrist. Making it a loose fit.’

The candidate was awarded **1 mark** because they explain fitness for purpose in relation to lack of a catch and the bangle being squeezed over the wrist.

‘The ‘power house Bangle’ 2004 has fit is primary purpose of being highly decorative. This can be seen in the fact the bangle has many sculptures, including sculptures of sea creatures protruding from the bangle. Making it highly decorative and striking. Also, making it stand out.’

The candidate was awarded **1 mark** for a comment on fitness for purpose in relation to decorative function justified through use of sculptural elements.

‘The target market of the bangle is women who like art. This can be seen in the bulky form of the bangle due to protrusions. Making it big and bold and perfect for an art or fashion collection.’

The candidate was awarded **0 marks** for identifying women who like art as the target market, but this is not fully explained.

‘The target market for the bangle is models. This can be seen in the colourful mosaics and patterns. Making it grab attention and be seen on the catwalk.’

The candidate was awarded **0 marks** for identifying models as the target market, but the comment is not fully explained.

‘The ‘Powerhouse bangle’ 2004 by Peter Chang has immediate visual impact. This can be seen in the red, organic patterns featured throughout the piece. Making it highly decorative and detailed.’

The candidate was awarded **1 mark** for a comment on visual impact created through colour and pattern.

‘The ‘Powerhouse bangle’ 2004 has immediate visual impact. This can be seen in the creative features throughout the jewellery and the various colours and designs used making it a wonderful addition to an outfit.’

The candidate was awarded **0 marks** because their comment on visual impact relating to creative features is not fully explained.

Question 7(b) – 4 marks out of 4

‘I have studied the ‘Powerhouse Bangle’ by Peter Change. Peter Chang was influenced by his fishing trips with his dad and the sea and sea creatures he caught in his net.’

The candidate was awarded **1 mark** for identifying the influence of the sea.

‘This can be seen as the bangle includes delicate sculptures of sea plants protruding from the outer rim of the bangle.’

The candidate was awarded **1 mark** for describing how the influence of the sea can be seen in the use of sculptures of sea plants in his work.

'I have studied the 'Power House Bangle' by Peter Chang. Peter Chang was influenced by his Chinese heritage and Chinese textures.'

The candidate was awarded **1 mark** for identifying the influence of Chinese heritage and textiles.

'This can be seen as he implemented a dark green mosaic pattern surrounding a deep pink sphere. These contrasting colour and intricate design would be typical of a Chinese scarf or kimono.'

The candidate was awarded **1 mark** for describing where the influence of Chinese heritage and textiles can be seen in the use of colour and pattern in the bangle.

Question 10(a) – 8 marks out of 8

'The polaroid instant camera is fit for purpose as a portable camera. This can be seen in the fabric strap used. Making it easy to wear and carry around you.'

The candidate was awarded **1 mark** for a comment on fitness for purpose in relation to the strap making it easy to carry.

'The polaroid instant camera is fit for purpose as a portable camera. This can be seen as the body is made out of plastic, making it more lightweight and easy to carry around.'

The candidate was awarded **1 mark** for a comment on portable fitness for purpose in relation to plastic being light weight.

'The polaroid instant camera is fit for purpose as a quick way of capturing a moment. This can be seen in the built in prints which instantly prints out your photo. Making it easy for one to take a quick picture of a beautiful moment and have the physical copy of said photo.'

The candidate was awarded **1 mark** for a comment on fitness for purpose in relation to the incorporation of printer making it a quick way to take a photo.'

'The style of the camera is sleek, this can be seen in the individualistic angular shape of the camera. Making it not overly complex and look appealing.'

The candidate was awarded **1 mark** for a comment on sleek style justified through the angular shape.

'The style of the camera is basic and modern. This can be seen in the monochromatic, black and gold colours. Making it convey elegance and simplicity.'

The candidate was awarded **1 mark** for a comment on basic, modern style justified through colour.

'The materials are sturdy. This can be seen as it's made out of plastic which is durable and won't get easily broken. Making it long lasting.'

The candidate was awarded **1 mark** for a comment on plastic materials and impact on durability.

'The materials are bad for the environment to produce. This can be seen as the main body is made out of plastic which isn't bio degradable, making it cause detrimental damage to our environment and making it produce greenhouse gases whilst making.'

The candidate was awarded **1 mark** for a comment on plastic materials and the impact on the environment.

'The materials are cheap for polaroid manufacture. This can be seen as it's made out of plastic which is a relatively cheap material. Making it easy for to company to make lots of profit.'

The candidate was awarded **1 mark** for a comment on plastic materials and the impact on manufacturing.

Question 10(b) – 2 marks out of 2

'The camera may appeal to families. This can be seen as it's easily portable as seen by the strap. Making it easy to be taken on holiday or family occasions.'

The candidate was awarded **1 mark** for a comment on the camera appealing to families which is justified.

‘The camera will appeal to photographers. This can be seen as polaroid is a reputable brand. Making it highly trustworthy among photographers and well known.’

The candidate was awarded **1 mark** for a comment on the camera appealing to photographers which is justified.

Candidate 7

The candidate was awarded **15/40 marks**.

Question 1(a) – 1 mark out of 6

‘An artwork by an artist I have studied is “still life” 1913 by Sammuel Peploe.

Media handling and/or techniques:

The smooth flowing brushstrokes create a soft and gentle view.’

The candidate was awarded **0 marks** for a comment on smooth, flowing brushstrokes as this is not fully explained in relation to the artwork.

‘Line:

The straight lines in the background divide the pastel colours in the background which creates a stained glass look. The lines in this painting lead your eye to each other object.’

The candidate was awarded **1 mark** for a justified comment on the lines in the background dividing colours to create a stained-glass effect.

‘Mood and atmosphere:

The soft, cool pastel tones in the background create a comfortable and relaxed atmosphere.’

The candidate was awarded **0 marks** for a comment on soft pastel tones creating a relaxed atmosphere as this is not fully explained.

‘The painting is soft and dreamlike as its cold and abstract.’

The candidate was awarded **0 marks** for a comment on a dreamlike atmosphere which is not explained in relation to the artwork

‘This artwork creates a familiar mood due to the use of household, daily objects when make it more comfortable and enjoyable to look at.’

The candidate was awarded **0 marks** for a comment on use of household objects creating a familiar mood, but they do not explain why the objects create this mood.

Question 1(b) – 4 marks out of 4

‘One influence on Samuel J Peploe is the old Masters. This influence can be seen in Peploe’s “The Coffee Pot”. The use of darkness, shiny household objects, white table cloths and old atmosphere is seen in this painting.’

The candidate was awarded **1 mark** for identifying the influence of the Old Masters, and **1 mark** for relating the influence of the Old Masters to Peploe’s subject matter in ‘The Coffee Pot’.

‘Another influence on Samuel J Peploe is cubism. This influence can be seen in peploe’s “still life” (1913).’

The candidate was awarded **1 mark** for identifying the influence of Cubism on Peploe’s still life.

‘The use of geometric, angular, and asymmetric shapes is seen in this artwork.’

The candidate was awarded **1 mark** for relating the influence of Cubism to the use of geometric, angular shapes in Peploe’s work

Question 2(a) – 4 marks out of 8

‘Winter Backgardens, Islington (2018) by Melissa Scott-Miller

Colour

The use of lots of green and spots with red create a contrast which makes this detailed artwork even more interesting. The vibrant green attracts the viewers attention all across the painting as its pull of detail. Reds, orange and browns are also amongst the green which make it more appealing.’

The candidate was awarded **1 mark** for a comment on use of contrasting colour to make the artwork appealing.

‘Line.

The fences that lead from the bottom of the painting to the middle and across act as a guide for the viewer to take in the intricate details.’

The candidate was awarded **1 mark** for a comment on the use of the fence to act as a line leading the eye across the painting.

‘The trees flow upward like wobbly lines which leads our eye to the rest of the artwork.’

The candidate was awarded **1 mark** for a justified comment on the use of line in the trees to create leading lines.

‘Subject Matter.

This painting consists of a far away perspective of backgardens in what’s most likely a town or city. Several trees litter the gardens are full of green plants and plantpots. Each garden is protected by a fence or a moss covered wall. A few people are seen doing gardening or out on a walk.’

The candidate was awarded **0 marks** as their comment on the subject matter in the painting is descriptive.

‘It looks like its set in the morning or evening as the sun only lights up the right side of the painting.’

The candidate was awarded **1 mark** for a comment on the use of light on the subject matter to indicate the time of day.

Question 7(a) – 1 mark out of 6

‘One design by an artist I have studied is “ Dragonfly woman corsage” by Rene Lalique.

Fitness for Purpose

The design is made from gold which makes it heavy, therefore making it too unpractical to wear often or daily. This design should be kept safe, or worn occasionally.'

The candidate was awarded **0 marks** for a comment on use of gold in relation to fitness for purpose because they do not explain why the use of gold makes this piece heavy or impractical. This explanation would be needed to gain mark for this question, as the candidate has studied the design.

'Target audience / market

This design isn't cheap, the target audience should be someone who has money.'

The candidate was awarded **0 marks** for a comment on target market, which is vague and not fully explained.

'This design is very intricate and feminine which could capture a certain audience.'

The candidate was awarded **0 marks** for a comment on target market, which is vague and not fully explained.

'Visual Impact.

The design is very visually appealing. The flowing lines and feminine look influenced by the art nouveau style creates a beautiful piece.'

The candidate was awarded **1 mark** for a comment on visual impact created through Art Nouveau flowing lines and a feminine look.

'Its gold and other colours make it more interesting so its not just one colour which would make it more boring or dull.'

The candidate was awarded **0 marks** for a comment on the use of gold and other colours, which is vague and not fully explained in relation to visual impact.

Question 7(b) – 4 marks out of 4

‘One influence on Rene Lalique is Art Nouveau.’

The candidate was awarded **1 mark** for identifying the influence of Art Nouveau.

‘This is seen in his design “Peacock ornament corsage”. This shows ‘whiplash’ curves, flowing lines, and a feminine look.’

The candidate was awarded **1 mark** for describing how the influence of Art Nouveau can be seen in the ‘Peacock Ornament Corsage’.

‘Another influence on Rehl Lalique is Art Deco. This is seen in his design “s on top windshield”’

The candidate was awarded **1 mark** for identifying the influence of Art Deco on ‘Victoire Car Mascot’.

‘This shows symetry, angular shapes, smooth lines.’

The candidate was awarded **1 mark** for explaining how the influence of Art Deco can be seen in ‘Victoire Car Mascot’. The candidate has not named the design but as it is identifiable through the description, a mark could be awarded

Question 8(a) – 1 mark out of 8

‘Poster design (2024) by Monet Alysa.’

Imagery.

The main focal point in this poster is a young, attractive woman whos holding a paintbrush, which make it look like shes painting the design.’

The candidate was awarded **1 mark** for a comment on the imagery of the woman holding a paintbrush and linking this to the context of the poster.

‘There’s a happy, high look about this design which gives it a light hearted feel.’

The candidate was awarded **0 marks** for a comment on the imagery being happy and high as this is not fully explained in relation to the design.

‘Lettering

The lettering is done in a neat bubbly font which adds depth to the design. The surrounding waves make it slightly difficult to read the words but the font is nice.’

The candidate was awarded **0 marks** for a comment on lettering and use of font which is not fully justified.

‘The title or announcement is written in white where as the more detailed is written in black or blue.’

The candidate was awarded **0 marks** for a comment on lettering and use of the title font which is descriptive.

‘Colour.

The background is bold and dark blue which create a contrast with the other colours which have warm and bright and eye-catching.’

The candidate was awarded **0 marks** for a comment on use of contrasting colours, however this is not fully explained.

‘The soft blue border of the poster creates more detail and support for the design, without it, it would be less appealing, I think.’

The candidate was awarded **0 marks** for a comment on colour, and use of the soft blue border which is not fully justified.

The pastel bright green adds a splash on contrasting colour which adds to the poster effectively.’

The candidate was awarded **0 marks** for a comment on colour, and use of pastel bright green creating contrast which is not fully justified.

Question 8(b) – 0 marks out of 2

'In my opinion, I love this style of the poster, as its eyecatching and interesting but not boring. It has an enjoyable feel to it it's striking and visually pleasing, in my opinion.'

The candidate was awarded **0 marks** for an opinion on style which is not justified.

Candidate 8

The candidate was awarded **39/40 marks**.

Question 1(a) – 6 marks out of 6

'I have studied Ramderson R.C by kelinde Wiley, 2008.

Media handling / Techniques

Wiley has used highly pigmented oil paints which allowed him to achieve rich and vibrant colours, specifically in the floral background and boy's red tank top. This gives the painting a fun, vibrant look.'

The candidate was awarded **1 mark** for a comment about the media handling, and the use of pigmented paints to create rich and vibrant colours.

'Wiley used oil paints which are slow drying materials. This allowed him to achieve smooth blends seen in the skin and greatly intricate detail. This gives the painting detailed, realistic look.'

The candidate was awarded **1 mark** for a comment on media handling, and the use of smooth blending to create a detailed, realistic look.

'Wiley used photoshop to move some of the flowers from the background to the foreground. This allowed him to create the impression of floating flowers in the wind, creating a tranquil, dream-like feel.'

The candidate was awarded **1 mark** for a comment on media handling, and the use of Photoshop flowers to create a dreamlike mood and atmosphere.

'Line

Wiley has used delicate strokes of dark red in the boy's tank top to create realistic fabric creases. This creates a realistic fabric look and adds a 3D look to the image. The crumples in the boy's top may also suggest a lack of care or money to look after his clothes.'

The candidate was awarded **1 mark** for a comment on how line has been used to create the effect of creases, creating a 3D look.

‘Wiley has added intricate, dark blue brushstrokes to the flower petals in the background. This adds a depth and dimension to the petals and mimics a typical cartoony pattern, giving the painting a fun, playful look.’

The candidate was awarded **1 mark** for a comment on media handling, and use of intricate brushstrokes to create a fun playful look.

‘Mood/atmosphere

The smooth blends of colour in the skin and fabric and the vibrant, rich colour palette give the painting a calm, dreamy feel. The psychedelic floral pattern also contributes to this relaxing yet colourful atmosphere and mood.’

The candidate was awarded **0 marks** for a comment on mood and atmosphere because they do not explain why smooth blends of colour and a vibrant colour palette create a calm mood or what makes a psychedelic pattern relaxing.

‘The boy has a nervous, worried facial expression and a accusatory side stance. This creates the impression that he is anxious or uncomfortable. This creates a nerve-racking or unsettling atmosphere.’

The candidate was awarded **1 mark** for a comment on mood and atmosphere, and use of facial expression to create a nerve-racking and unsettling atmosphere.

Question 1(b) – 4 marks out of 4

‘Social / Cultural influences

Wiley was influenced by the street/hip hop culture of America which consisted of casual streetwear and was very prominent in black communities across America.’

The candidate was awarded **1 mark** for identifying Street/Hip Hop as an influence.

‘This influence is seen in the boy’s casual, street-style tank top and edgy backwards cap, giving the painting a hip hop vibe.’

The candidate was awarded **1 mark** for describing where the influence of hip hop culture can be seen in the style of clothing.

‘Wiley was also influenced by the boy’s Brazilian roots. Brazilian culture consists of vibrant patterns and lively, fun carnivals.’

The candidate was awarded **1 mark** for identifying Brazilian culture as an influence.

‘This influence is seen in the fun floral background that references the traditional fabrics, tablecloths, and the colourful culture of Brazil. This celebrates the boy’s ethnicity and creates a lively, Brazilian look.’

The candidate was awarded **1 mark** for describing where influence of Brazilian culture can be seen in Wiley’s work.

Question 7(a) – 6 marks out of 6

‘I have studied Cassanders 1927 poster for The Nord Express.’

Fitness for Purpose

This poster is fit for purpose because the bold image of the Nord Express train make clear what it is advertising and the lettering is simple and easy to read at the top of the poster. This makes the poster simple and understandable to viewers.’

The candidate was awarded **1 mark** for a comment on the poster being fit for purpose due to bold imagery and easy to read lettering.

‘The poster is fit for purpose because its portrait orientation is the typical format for advertising and means that the image can be easily displayed in magazine adverts, bus-stops and widely spread for maximum publicity.’

The candidate was awarded **1 mark** for a comment on the poster being fit for purpose, due to the portrait orientation allowing the poster to be easily displayed.

'The clean lines and simple shapes make the poster look crisp and luxurious. These clean lines also demonstrate how the Nord Express is a fast and effective way of travel, making it appealing and fit for purpose.'

The candidate was awarded **1 mark** for a comment on the use of imagery to make the train appear an appealing mode of travel making the poster fit for purpose.

'target market / audience

This poster's target market is people who live in or have a desire to travel through Europe. This is seen in the various destinations (Berlin, Paris etc.) written clearly at the bottom of the poster that appeal to European travellers.'

The candidate was awarded **1 mark** for a comment on the target market being those who live in or travel to Europe due to various destinations being displayed at the bottom of the poster.

'The poster may also appeal to those who enjoy travel and tourism, and being on trains. This is because of the sleek image of the Nord Express train that makes the poster appealing to lovers of transport and seeing new places.'

The candidate was awarded **1 mark** for a comment on the target market being those who enjoy travel and tourism, due to the sleek imagery.

'The poster may also be targeted towards people who enjoy rich, fancy living. This is because the smooth gradients and sleek design give a feeling of luxury which may appeal to a more well-off target market.'

The candidate would have been awarded a mark for a further comment about target market, but they have reached the maximum 5 marks for the first two prompts.

'Visual Impact

The bold flashes of vibrant red in the white title of the top of the poster stand out against the smooth, blue sky. This creates an eye-catching contrast of hot and cold colours for a striking and bold visual impact.'

The candidate was awarded **1 mark** for a comment on the creation of visual impact due to eye-catching colours to create contrast.

‘The sharp, diagonal leading lines in the train and powerline add depth to the image while also creating a sense of speed and movement, as if the train might fly off the page. This creates an exciting visual impact.’

The candidate would have been awarded a mark for a further comment about visual impact, but they have already achieved the maximum 6 marks for this question.

Question 7(b) – 4 marks out of 4

‘Social/ cultural influences

Cassandre was influenced by the Bauhaus movement, an artistic style that created simple, basic designs with big shapes and bold lettering. The Bauhaus designers always put functionality of a postern over decoration and fanciness.’

The candidate was awarded **1 mark** for identifying the Bauhaus movement as an influence.

‘This influence is seen in the bold, dimple shapes and basic, easy-to-read lettering that gives the poster a simple, minamilist look.

The candidate was awarded **1 mark** for linking the use of shapes and lettering to the Bauhaus style in Cassandre's work.

‘Social/cultural influences

Cassandre was also influenced by advancements in technology, such as the lithography printing process. This artistic technique was very modern for its time and allowed designers to create posters fast and effectively, with smooth gradients and crisp lines.’

The candidate was awarded **1 mark** for identifying advancements in technology (printing process) as an influence.

‘This influence is seen in the sharp, crisp lines in the lettering and the smooth blend of white to cerulean to prussian blue in the sky, giving the painting a clean and sleek look.’

The candidate was awarded **1 mark** for linking the use of colours and crisp lines with printing processes in Cassandre’s work.

Question 4(a) – 7 marks out of 8

Composition

The apple is the largest object in the composition and is quite near the centre. This draws our eyes to it and makes it the focal point of this image.’

The candidate was awarded **1 mark** for a comment on composition and the apple drawing the viewer's eye as a focal point due to its size.

‘The composition is in a collage style. This is seen in the neat sections and random placement of objects such as the car. This gives the painting a tidy, organised look.’

The candidate was awarded **0 marks** for a point on composition as the candidate does not fully explain why the composition creates a tidy, organised look.

Composition

Despite being tidy and organised, the random placement of the objects also creates a lively, chaotic atmosphere. This is again seen in the car and the collage of different objects.

The candidate was awarded **1 mark** for a comment on composition as they link the random placement of the objects to a lively, chaotic mood and atmosphere.

Colour

‘The extensive colour palette includes almost every colour of the rainbow. This gives the painting a fun, vibrant look and a lively mood.’

The candidate was awarded **0 marks** because they do not explain why the rainbow palette creates a fun and vibrant look.

‘The vibrant coral of the fruitbowl stands out against the cold blue wall and tablecloth. This separates the objects clearly and allows us to be drawn to the eye-catching fruitbowl.’

The candidate was awarded **1 mark** for a comment on colour, explaining why the use of coral in the fruit bowl against the blue background makes it stand out.

‘The use of warm and cold colours in the painting creates a striking juxtaposition. This is seen in the red car and warm fruits all clashing with the cold blues seen in the perfume bottle. This makes for a very unique and eye-catching image.’

The candidate was awarded **1 mark** for a comment on colour, and use of contrasting red and blues to create an eye-catching image.

‘media handling / techniques

The artist has used oil points which are typically slow – drying. This allowed him to achieve smooth blends of colour seen in the painted fruits such as the orange. This allowed for a smooth look.’

The candidate was awarded **1 mark** for a comment on media handling, and use of slow drying oil paints to create the smooth effect on the fruit.

‘This artist has used highly-pigmented oil paints. This allowed him to achieve very vibrant colours such as the bright yellow of the lemon. This creates an eye catching, exciting image.’

The candidate was awarded **1 mark** for a point on the use of vibrant colours and how he achieved this due to the highly pigmented oil paints.

‘The collage allowed the artist to cut out images such as the car and the apple and attach them at random places on the piece. This allowed for a bold clash of the cartoon-style of the painting for a unique, fun look.’

The candidate was awarded **1 mark** for a point on media handling, and the use of collage to create a fun look.

Question 4(b) – 2 marks out of 2

Style

The artwork is in an unrealistic style. This is due to the random cutouts of images that are placed at irregular and unrealistic places such as the floating window to the car. This creates a crazy, unrealistic look.

The candidate was awarded **1 mark** for a comment on the use of random cutouts to create an unrealistic style.

‘The painting is very cartoonish. This is seen in the flat blocks of colour in the lemon and the blue background and vibrant, bright colours in the fruits and background that have a cartoon look.’

The candidate was awarded **1 mark** for a comment on style, and the use of flat blocks of colour and bright colours to create a cartoony look.

Question 8(a) – 8 marks out of 8

‘The image of the mythical animal with wings is very small in the top right-hand corner. This adds an unrealistic, fantasy look to the image.’

The candidate was awarded **1 mark** for a comment on imagery, and the use of a mythical image to create a fantasy look.

‘The girl in the centre of the poster is holding a paintbrush and painting. This reflects the theme and demonstrates what the poster is advertising – an art festival. This therefore makes the poster cohesive.’

The candidate was awarded **1 mark** for a comment on imagery, and the use of the girl in the centre being artistic, linking to the theme to create a cohesive feel.

‘The girl in the poster has her face floating next to her head and inside her head we see colourful shapes and stars / flowers etc. This might reflect her imagination and show that the poster is targeted towards creative types who enjoy thinking outside the box.’

The candidate was awarded **1 mark** for a comment on imagery and linking this to a creative target market.

‘The various stars and sparks seen throughout the poster unify the whole image and add a dreamy, space feel. This suggests again that the poster is aimed at creatives and imaginative minds.’

The candidate was awarded **1 mark** for a comment on imagery, linking this to the mood created to appeal to creatives.

Lettering

The title is in capitals which makes it bold and easy to read, making clear what the poster is advertising.’

The candidate was awarded **1 mark** for a comment on lettering, and use of capitals to make the poster easy to read.

‘The large “67th” is in the top left corner of the image and lets the viewer know that this is an annual event. The large scale contributes to this as it makes it bold and easy to see.’

The candidate was awarded **1 mark** for identifying the large scale of the lettering and how it emphasises the age of the festival making it easy to see.

'The lettering is in a hippie, psychedelic font. This makes the poster appear vintage, adding character to the image and creating a dreamy look.'

The candidate was awarded **1 mark** for a comment on lettering and use of font to create a dreamy look.

'The lettering of this title is in white. This stands out against the dark background creating a contrast of light and dark and making it easy to read.'

The candidate would have been awarded a mark for a further comment about lettering, but they have reached the maximum 5 marks for the first two prompts.

Colour

The pink and lime green in the beams of light are contrasting colours. This creates an interesting clash and draws the viewers eye to the striking light beams.'

The candidate was awarded **1 mark** for a comment on the contrasting colours used to draw attention to the light beams.

'The circle behind the "67th" is the only thing in the image that is yellow. This draws the viewers eye to it and allows them to know that this is an annual event.'

The candidate would have been awarded a mark for a further point about colour, but they have already achieved the maximum number of marks for this question.

Question 8(b) – 2 marks out of 2

Style

The poster is influenced by 60s posters and is in a style from that era. This influence is seen in the 60s font and psychedelic swirls and also stars seen throughout the poster. This gives the poster a very dream-like look and creates a vintage image.

The candidate was awarded **1 mark** for a comment on style linked to the influence of 60's posters to create a vintage image.

The poster is in a very busy style. This is seen in the chaotic overlapping imagery and lettering and the multitude of various objects and decorative elements. This gives a lively, fun style and suggests that the festival is a busy, fun place to be.

The candidate was awarded **1 mark** for a comment on the use of a busy style justified in relation to imagery and lettering and linked to the atmosphere of the festival.