

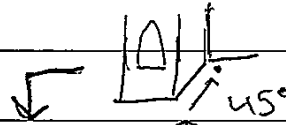


Candidate 4 evidence

ENTER NUMBER OF QUESTION		DO NOT WRITE IN THIS MARGIN
	I am writing about 'Coventry Cathedral' by John Piper. Oil on plywood.	
1a		
	<p>The artist uses geometrical straight lines throughout his painting. This can be seen on the top of the cathedral, going along the entire building is the use of castellated shape. This was effective as it makes the strong outline of the cathedral stand out and catch the viewers gaze.  castellated line</p>	
	<p>The artist also uses fragmented lines within the artwork. This is seen within the window of the cathedral as broken up and messy lines recreate the damage the fire has caused to the window. This is informative for the viewer as they can realise the extent of the the damage due to the intensity of the fire.  fragmented line</p>	

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	<p>The artists media handling is energetic and expressive. This is seen due to the artists use of rich colours such as reds^{oranges} and yellows, but also the textural marks and scraping into the paint to also reveal layers of paint beneath. This creates a sense of movement and transparency as the yellow planes are scratched into, giving the painting a lively feel.</p>	
	<p>The artists media handling is not traditionally photographic. This is new as it was his job as a war artist to capture the destruction of war. However the artists painting looks fairly flat with only one angled leading line at the right side of the main cathedral tower. This shows an innovative and stand out way to capture the scene quickly as the artist watched the cathedral burn and had limited time.</p>	



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	Regardless This seems like an effective use use of media handling to capture the scene.	
a	<p>The mood and atmosphere of the painting is depressing due to the the heavy subject matter, this is because the painting shows the destruction of a cathedral, as flames grow grow and climb up and all over the cathedral. This is makes the viewer depressed as they know that this was devastating for the people in the local area as religion was was important, especially during the second world war. The viewer connects with with the sadness and is angered by the sight.</p> <p>The mood and atmosphere for the painting is hopeless and desolate. This is because the painting features no people or fire fighters, which makes the viewer feel a sense of helplessness as nobody is trying to save the burning cathedral.</p>	

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	<p>This could inform the viewer of how hope and humanity was destroyed along with the ruining of churches.</p>	
16	<p>John Piper was influenced by his home town, Epsom. As a child he would cycle around his town and sketch ruined buildings and monuments he found, which he used to create a guidebook of Epsom. This influenced Piper's preferred subject matter of British landscapes and monuments as seen in his 'Death of Venice' painting which depicts a grand church and its beautiful details, such as windows.</p>	
	<p>John Piper was also influenced by Pablo Picasso and the Cubist movement. Cubism has characteristics of a ^(limited) wide colour palette, collaging and copying things from varied perspectives in one artwork. This is seen in John</p>	

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6	<p>Ayers, 'Beach with Starfish' which too has a limited colour palette of muted blues and peachy colours. The painting also has a collaged cliff face made from newspapers and has starfish which are made from different angles.</p>	
	Section 2 design.	
	I will be writing about the Glasgow Museum of Transport by Zaha Hadid.	
7	<p>Zaha Hadid was influenced by water based nature such as turtles and ocean waves. This is seen in the 2012 London London Aquatics Centre due to the main feature, the roof looking like a turtle shell or abstract ocean wave. Just as the roof dips in the middle and has curved edges, so too does a turtle shell. The purpose of a</p>	

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	<p>shell is to shield and protect, which is what the roof seems to be doing as it covers and shields most of the building. Additionally, the ocean would be a clever influence due to her designing an aquatic centre, which inside has organic beautiful curves* which are reminiscent of ocean waves,* and diving boards,</p>	
	<p>Zaha Hadid is also inspired by her Arabic culture and and calligraphy. This is seen in the Heydar Aliyev Centre which has a beautiful swooping roof. Just as calligraphic writing is flowing, connected and continuous continuous, so too is the roof as it swoops down midway and then curves back up again. The roof rises and dips up all the way around the building which is reminiscent of calligraphic lettering.</p>	

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7a	<p>The target market for the Glasgow a Museum of Transport could be vehicle enthusiasts such as those who admire retro cars. Since the museum has a large collection, there would be something for everyone to enjoy. For example there are cars, motorbikes, planes and trams. The enthusiasts may particularly like the information boards as each item is written about in detail. This makes the museum a great spot for enthusiasts.</p>	
	<p>The target market for the Museum of transport could be pupils and school trips. This is because the building is large and could easily accommodate large groups of pupils. It would also be an educational experience which is rich in learning about local history. School pupils may particularly like the recreated 'Old Town' street</p>	

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	<p>scene due to how big and immersive it is, making it a memorable experience for all pupils.</p>	
	<p>The museum is fit for purpose as it is large occupies a large area and next to the river, meaning it is large and notable. Due to the large scale of the museum, it can successfully hold and display an extensive collection which makes it fit for purpose. The museum has a lot of space which also means that it can hold a lot of visitors, further making it fit for purpose.</p>	
	<p>The museum is fit for purpose as it attracts visitors. This is due to the unique look of the museum which makes it a tourist's must-see location. The building acts as a visual monument as it sticks out of its surroundings which makes it</p>	

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	easily identifiable, and	
	The building is very visually impactful	
	due to the use of metals to create	
	a unique roof design. The zinc used	
	was moulded to create waves which	
	is impactful as the museum sits	
	its riverside location. The waves are	
	replicated on the top of the	
	riverside museum which promoted	
	peace and tranquility but also	
	helps shape the building in a	
	unique and organic way.	
	The building is visually impactful	
	due to its unique and unusual	
	spiky spiky design at the front	
	of the museum. The sharp design	
	is reminiscent of a heart beat	
	line which is interesting to	
	the viewer and promotes creativity	
	as others may also see something	
	different. The tonic design is visually	

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	unsuccessful as it is a one of a kind and highly and memorable to the viewer.	
8a	The poster features big, capital lettering which is seen at the top and bottom of the circle in the centre of the poster. This makes the lettering stand out and catch the viewers eyes as it is made immediately clear that the poster is promoting a festival.	
	The poster features a majority blue toned colours. This is seen as the background seems to be a dark navy colour, and there is a delicate light blue colour on the emblem design is in the centre. This creates a cohesive design as the blues work well and look are appealing together.	

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	<p>The poster features contrast as seen with the yellow at the top left, against the dark blue background. This draws the the viewers attention and makes them notice the age of the festival, as it is like an old tradition due to how long it has been running.</p>	
	<p>This is also an effective use of lettering as the letters was appear to be cut out, revealing a story sky. This is unique as it is the only lettering in the poster which is not filled in with a solid colour.</p>	
	<p>The poster ^{poster} features a woman who is looking at which is has a detached face. This imagery could symbolise her mind being open which could suggest that the festival has links to creativity or meditation.</p>	

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	<p>The post poster features a woman holding a paintbrush and has brushes and other tools weaved into her hair. This imagery could suggest that the festival is is a painting or artistic competition and that the target was audience for the poster are artists.</p>	
	<p>The poster features a clash between colours as seen on the 3 stripes going right out from the centre. The use of green and red creates contrast as they are opposite colours. This draws the viewers attention as the contrasting coloured stripes also contrast the dark background, making them stand out even more.</p>	
	<p>However if you look inside the stripes, the use of green and yellow creates harmony. This is because the</p>	

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	yellow and green swirles Swirles.	
	are close to each other on the colour	
	wheel, which makes this a cohesive	
	and relaxing part of the design.	
	The lettering at the bottom of	
	the blue emblem is useful as	
	it is purely informational for	
	the viewer. The poster effectively	
	captures the viewers attention	
	with the flashy text and	
	design above but does its job	
	at informing the public the details	
	of the event which includes the	
	timing.	
	8	
	b The style of the poster is	
	quite abstract. This is due to the	
	unusual combination of colours,	
	varying patterns and then strange	
	imagery. The style of the poster	
	could show surrealism and show	
	a visual representation of	
	how it feels to be in the zone and	

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	creating artwork. This is because
	the woman looks pensive as colour
	which could be her creative process,
	come to life which shows a
	surreal art style:
	Expressive
6	
a	The painting communicates a sense
	<u>of annoyance and loss of relationship.</u>
	This is because the girl is alone
	and blankly staring ahead of her,
	as a boy stands in an angry or
	assertive way in the corridor, showing
	<u>they may be angry at each other.</u>
	The painting communicates silence and
	loss of relationships due to the
	two young people and possibly family
	members not acknowledging each others
	presence. This could signal a breakdown
	of relationship relationship being captured
	in the painting.

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6a	<p>Answer A regular pattern is seen in the area the boy is standing, past the door frame. This is because there is a repetitive black and white square pattern which is often associated with the kitchen space.</p>
	<p>An irregular pattern is seen on the couch the girl is is sitting on. The sofa features an irregular and randomized floral pattern in which flowers and leaves are randomly placed together. This creates a visually appealing but old fashioned aspect to the couch.</p>
	<p>There is a gentle and subtle dotted pattern on the girls at clothing which is most prominent around her collar line. The pattern is a pink poka-dot pattern on the girls white dress which adds a hint of gentle femininity to</p>

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	her otherwise cold character.
	The composition seems to be heavy and unequal as the main subject matter is on the left and in the middle. This creates an unbalanced composition as the viewers eyes are heavily drawn to the right as the girl occupies about half of that area.
	The composition in the painting involves the rule of thirds which is used to highlight the presence of the boy, stood angrily in the centre. Despite his small scale, he is easily noticeable and a focal point due to his positioning.
	The mood and atmosphere of the painting is quiet. This is because the viewer can feel the stillness in the scene as each person as the

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	<p>girl blankly looks forward, ignoring the boy. This could suggest that she is deep in thought and disassociated from the scene.</p>	
	<p>The mood and atmosphere of the painting could be sad as the house appears to be big but lacks a family. This is because the two people appear to be children, and there are no parents in the painting which could create an empty and desolate atmosphere.</p>	
	<p>The boys assertive and strong standing posture contrasts the girls relaxed but stern posture which creates a conflicting mood and atmosphere. It seems as if the boy is waiting for a response or acceptance from the girl, yet she doesn't acknowledge his presence which conflicts their moods.</p>	