

ENTER NUMBER OF QUESTION	DO NOT WRITE IN THIS MARGIN
Q2:	<p>The writer shows that McDonalds was unfamiliar when it first came to the UK by saying "To the viewer 'golden arches' means nothing" This tells us that the public were didn't know the logo and dismissed it like it didn't matter.</p>
Q3:	<ul style="list-style-type: none">• They seriously have no clue what they're missing - losing out on.• The first franchises are shared out by McDonalds to give individuals the opportunity to have their own shops.• Another thing brought in is the "Happy Meal" the title which hints at the fact we have progressed from buying purchasing something to eat to purchasing things feelings. <p>• a few things happened to raise our</p>

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Q4.	

relationship with fast food chains.

Q4. The writer tells us that Chris described the drive-thru as "space age" which shows us that they were very new at the time and that people didn't know how to use them very well. It can also show that people thought it was^a more complicated way to order. The writer also says ~~the writer also says~~ ~~the writer also says~~ ~~the writer also says~~ "with its electronic ordering of goods via disembodied dialogue" which shows ordering food electronically in these times was weird and obscure as it wasn't as common as it is today.

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Q5.	<p>The writer says "we didn't understand what was meant to happen" which tells us that</p>
Q6.	<ul style="list-style-type: none"> • Started worry over how to be and how to react. • weirdly mixed- with excitement now impossible to think of. • before the start of fast food chains ^{opportunity} kids starting to eat out was rare. • eating as a group usually happened at home. • "I was made to use utensils • here you were not at home and eating with your hand and out of the container.

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Q9.	"It was typical of those early fast
	food experiences: confusion, newness
	and thrill all at once" this
	contributes to the effective conclusion
	as it lists all the feelings people
	had towards fast food.